

SIM Call-in Meeting Minutes
Jan 16, 2014 (TH), 12:00~2:00 PM EST
Jegoo Lee

1. Check-In

Participants (first names in alphabetical order): Cynthia Clark, Harry Van Buren, Jegoo Lee, Jenn Griffin, John Mahon, Kathy Rehbein, Marguerite Schneider, Mike Barnett, Mike Brown, Paul Dunn, Tara Ceranic, Virginia Gerde (**anyone I miss here?**)

2. AOM Submission (Harry Van Buren)

- Submission: 305 papers, 48 symposia for review
- Reviewing: 400 Reviewers, 50 Associate Reviewers
- The number of papers to Associate Editors will be “7”
- cf. 351 papers, 31 symposia for review and 191 reviewers last year
- 18 PDW slots available in total

3. Curriculum Committee & Doctoral Consortium (Tara Ceranic):

(1) Curriculum Committee

- Interactive sessions for the last 5 years
- New chair needed as Howard Harris has done with his 10 years
- This year (2014) submitted for a 2-hour slot (an hour or 1.5 hours will be fine); the committee is composed of Aimee Dars Ellis, Howard Harris, and Joe Gaspar, and Tara Ceranic

(2) Doctoral Consortium:

- Tara and Joanna try to broaden the range this year (2014)
- In the process of finding a restaurant in Philly
- 33 people will be good on speakers and 2 out of 35 won't be able to due to the rule of three
- Comment: With respect to the doctoral dinner, the philosophy we adopted a number of years ago is that it is to be cheap and cheerful.

4. Research Committee (Mike Brown):

Mike Brown is a junior member, and Andy Crane and he are preparing the following three PDWs for this year (2014): Manuscript Development Workshop, Speed Dating, and the Research Incubator which is new this year. Application for participation will be necessary for research incubator and manuscript development workshop, but not for speed dating.

- Speed dating is all about making connections and building a network
- The manuscript development workshop is about finishing a manuscript and starting a project
- Research incubator and we have put a few topics down and have had a few submissions

from scholars – A mid to senior level scholar in each area who is willing to facilitate conversation and provide feedback to participants.

5. A Quick Update on SIM Constitution (Jenn Griffin):

- Some comments about the name of webmaster
- Communication team with a webmaster and a newsletter editor (perhaps)
- The official voting process for the membership t vote in January and February – a technical vote for yes or no
- Only SIM member will vote for it
- Comment: People who do not like the constitution will vote against, but the people who are in favor of it just won't vote. So we might have to encourage people who are in favor to actually vote.

6. Domain Statement Committee (John Mahon):

Quick Updates (Jenn Griffin):

- The Domain Statement Committee was constituted in August at the Sunday afternoon, at the Governance Committee, and Shawn Berman was leading it.
- In October, the Domain Statement Committee has met virtually.
- The issue was that Shawn is not part of the Governance Committee; so the Domain Statement Committee did not have a Governance Committee representative
- The Domain Statement is not required for 5-year review

The Domain Statement Committee (John Mahon):

- Two possible statements to choose from:
 - 1) One has been went through since 2007 and there was a group of 14 who developed a mission statement with the domain statements (which I sent to you yesterday)
 - 2) There is another group who is working for new domain statement currently (led by John Mahon)
- We may think of the following 4 options:
 - 1) Keep that domain statement as is,
 - 2) Send the domain developed by the group of 14 in 2007 to the SIM membership
 - 3) Start from scratch essentially (Shawn had suggested)
 - 4) Something that you (Governance Committee) may come up with

Comments: In the domain statement developed by a group of 14 in 2007, some popular issues among SIM members are not clearly represented. Missing are issues in social environment such as corporate social responsibility (CSR), corporate social performance (CSP), political strategy, corporate political activity (CPA), philanthropy, and stakeholder management, and international issues.

Three-Step Approach (Virginia Gerde) after a long discussion:

- **Step 1:** the Governance Committee submits the list of the existing domain statement and the proposed statement to the membership along with an explanation of the entire process. Also we ask for members feedback by March 31st online like we did with the constitution.
- **Step 2:** John Mahon's domain statement committee reviews the feedback and submits a proposed 2.0 statement to the Governance Committee (John would be the key link between the feedback that the committee receives and what will be reported (either written or verbally) to the Governance Committee)
- **Step 3:** The Governance Committee decides if they want to submit the proposed 2.0 statements to the academy or not

Note: We are under no pressure to change the Domain statement. This is our own self-imposed pressure. But we're under pressure to do the SIM Constitution.

7. Treasurer Report (Paul Dunn):

- Propose a \$2,500 deficit
- Doctoral dinner budget can be \$5000 (\$2000 for session and \$3000 for the dinner)

A contract with SBE (Society for Business Ethics)

(1) Prepayment issue (\$1500 every year):

- In November Paul suggested to prepay 3~4 years to pay down our budget, if we continue to hold our \$7500 excess from the Academy
- If we prepay now, it would be a 2014 expenditure (cash-basis with the calendar year)
- At this moment, the strategy will be "do nothing and wait for the academy to do something"
- If the academy says what are you gonna do and we say well we're going to prepay

(2) Change to \$2000?

- If SBE accepts accept the additional \$500, no problem; If not, then we can work on the new contract

(3) Jenn Griffin will take a lead on talking to SBE

About the Monday Social:

- Last year (2013) we spent \$8591
- This year it might be around \$9500, particularly if we do it off-site
- We did this off-site with Kathy Rehbein in New Orleans
- Problems: (1) the academy strongly encourages us to stay on site; (2) the restaurant wants a sizeable deposit; (3) a number of logistical problems
- Harry will consider this; Harry might need to create a committee or subcommittee for

planning for an offsite

8. Newsletter Name:

Backgrounds (Jegoo Lee):

- We don't have any newsletter name yet so we have different versions.
- Many other divisions created new name for newsletter. For example, the Academy wants to choose either the Academy Insider or the Academy Voice
- I think a reason why people don't like the newsletter name change is because lots of people voted for Monkey Business which is weird name.

Issues raised so far (Jenn Griffin):

- One was that it was not the entire membership that voted. Rather it was a smaller representation – less than 100 out of 1600 members
- The other one was about proportional voting that Duane Windsor raised at the meeting

Jenn Griffin's Suggestion (after some discussion):

- At this moment, we would better to focus on the SIM Constitution and the SIM Domain. So let's defer this issue for a bit.

9. OB/Behavioral Ethics-related issue (Mike Brown):

Rationales:

- The growing influence of OB as the division of choice
- Lots of people misplace in OB and would find a much better home in SIM

Suggestions:

- We might have a PDW or a session on behavioral ethics
- Send postcards or something to departments with behavioral scientists and OB people interested in ethics issues to encourage them to submit papers to SIM
- Mike Brown would write something in the Newsletter, and send it to specific centers, institutes or individuals
- (Jenn Griffin) I can include it from a division announcement

- THE END -