

GENDER DAY



GENDER AND FEMINIST THEORIES IN RETHINKING
ORGANIZATIONS, ORGANIZING AND ADDRESSING
SOCIETAL GRAND CHALLENGES



May 12, 2021

Purpose of the Gender day

- Covid pandemic has accelerated various crises, including governance, the role of care in the society, and social inequalities. In looking for answers for such grand challenges, we think feminist theories and practices can offer important and powerful insights to re-imagine the post-pandemic futures.
- The Gender Day is organised to bring together different strands of feminist thinking and feminist practices into conversation to re-think how organisations and organising can address such societal grand challenges.

Programe of the Gender day

- **10.00 Opening - Marianna & Innan**
- **10.00-12.00 Panel 1 - Using feminist methodologies to reimagine organisations and organising (Chair: Marianna)**
 - Dr Maria do Mar Pereira - Applying Feminist Theories to Reimagine Organisations After Covid-19: the Example of Academia
 - Sophie Alkhaled - Using a postcolonial feminist approach to understanding women's entrepreneurship as a political form of feminist organising in non-democratic contexts.
 - Professor Banu Ozkazanc-Pan - Transnational Feminist Approaches to Migration: Mobilities, Bodies, and Power
- **14:00-16:00 Panel 2 -Applying gender and feminist theories and practices to address grand societal challenges (Chair: Innan)**
 - Dr Cristina Neesham - Climate change and making kin beyond the Anthropocene: Haraway's feminist biosemiotics
 - Professor Marianna Fotaki - Why feminist ethics of care are now more relevant than ever
 - Dr Jenny Rodriguez - Intersection of gender and race in organizations

Registration:

Please register via email to: Maria.L.Garcia@wbs.ac.uk

Organisers:

Prof. Marianna Fotaki and Dr. Innan Sasaki



Dr Maria do Mar Pereira

Title: Applying Feminist Theories to Reimagine Organisations After Covid-19: the Example of Academia

Maria do Mar Pereira is an Associate Professor in the Department of Sociology at the University of Warwick, and the Deputy Director of Warwick's Centre for the Study of Women and Gender. She has a PhD in Gender from the London School of Economics, and is an editor of the journal *Feminist Theory*. Her first book – *Doing Gender in the Playground: the Negotiation of Gender and Sexuality in Schools* – was published in 2012 and received the ICQI Award for Best Qualitative Book in Spanish or Portuguese (2010 – 2014). Her second book – *Power, Knowledge and Feminist Scholarship: an Ethnography of Academia* (Routledge) – was published in 2017 and received the Feminist Studies Association Award for Best Book of the Year (2018).



Dr Sophie Alkhaled

Title: Using a postcolonial feminist approach to understanding women's entrepreneurship as a political form of feminist organising in non-democratic contexts.

Sophie is an Associate Professor in Entrepreneurship at the Department of Entrepreneurship and Strategy at Lancaster University Management School. Her research focuses on the intersectionality of gender, entrepreneurship, empowerment and poverty alleviation in a global context. Within this research area, Sophie draws upon postcolonial and transnational feminist methodological perspectives, with a focus on the ethics and politics of knowledge-making in the social sciences. Sophie has worked on the area of women's entrepreneurship in the contexts of Saudi Arabia and Sweden, and specifically women refugee-entrepreneurship in Jordan, the Zaatari refugee Camp and the UK.



Professor Banu Ozkazanc-Pan

Title: Transnational Feminist Approaches to Migration: Mobilities, Bodies, and Power

Banu Ozkazanc-Pan, Ph.D. is Professor of Practice in Engineering, Founder and Director of the Venture Capital Inclusion Lab, and Academic Director of the IE Brown Executive MBA at Brown University. Banu is co-editor-in-chief of *Gender, Work & Organization* and the author of *Transnational Migration and the New Subjects of Work: Transmigrants, Hybrids and Cosmopolitans* (Bristol University Press). Her research areas focus on transnationalism, gender, and entrepreneurship. Recently, she testified at the U.S. Senate Committee on Small Business & Entrepreneurship to speak about the importance of women and minority investors and entrepreneurs. She is a member of CNBC's Disruptor 50 Advisory Council, a global group of 55 leading thinkers in the field of innovation and entrepreneurship. Her new co-authored book, *Entrepreneurial Ecosystems: A Gender Perspective*, will be published by Cambridge University Press by the end of 2021.



Dr Cristina Neesham

Title: Climate change and making kin beyond the Anthropocene: Haraway's feminist biosemiotics

Dr Cristina Neesham is Associate Professor in Business Ethics and Corporate Social Responsibility at Newcastle University Business School, Newcastle University, UK. She has a PhD from the University of Melbourne (Australia). Her research and scholarship interests focus on business ethics, corporate social responsibility, sustainability and social philosophy of management and organising. Cristina uses philosophical methods to inform the strategic management of global-systemic social and environmental problems such as climate change. In particular, she investigates interdependencies between individual and group behaviours, social norms and institutional-regulatory regimes and their role in creating (as well as alleviating) impacts of climate change. She uses these findings to develop feminist perspectives on biosemiotics and the philosophy of science. Cristina serves as Associate Editor for *Business Ethics*, *the Environment and Responsibility* and several other journals. Her research has been published in the *Journal of Business Ethics*, *the Accounting, Auditing and Accountability Journal*, *the International Journal of Human Resource Management* and *the International Journal of Project Management*, among others. Cristina is also Editor-in-Chief of the *Springer Handbook of Philosophy of Management*, the first major reference publication in the field.



Professor Marianna Fotaki

Why feminist ethics of care are now more relevant than ever

Marianna holds degrees in medicine, and obtained her PhD from the London School of Economics and Political Science. Before joining academia she has worked as EU resident adviser to the governments in transition and as a medical doctor for Médecins Sans Frontières and Médecins Du Monde 10 years in total. Marianna was Network Fellow (2014–2015) at the Center for Ethics, Harvard University and co-directed an online think-tank, the Centre for Health and the Public Interest (<http://chpi.org.uk>) pro bono (2014–2017). She has published over 70 articles on gender, inequalities and the marketization of public services appearing in the leading international journals. Her recent books include *Gender and the Organization. Women at Work in the 21st Century* (Routledge, 2017 co-authored with Nancy Harding shortlisted for the EGOS Best Book Award in 2019), *Diversity, Affect and Embodiment in Organizing* (Palgrave 2019, co-edited with Alison Pullen), *The Whistleblowing Guide: Speak-up Arrangements, Challenges and Best Practices* (Wiley Finance, 2019 co-authored with Kate Kenny and Wim Vandekerckhove) and *Business Ethics, and Care in Organizations* (Routledge 2020, co-edited with Gazi Islam and Anne Antoni). Marianna currently works on whistleblowing (funded by the ESRC and British Academy/Leverhulme Trust), solidarity responses to crisis and refugee arrivals in Greece.



Dr Jenny Rodriguez

Title: Intersection of gender and race in organizations

Jenny Rodriguez is Senior Lecturer in Employment Studies and member of the Work & Equalities Institute at Alliance Manchester Business School. Her research focuses on intersectional inequality in work and organisations, and the interplay between identity, work and regulation. She is particularly interested in the transnational experiences of skilled migrant women

