



# *The SIMian*

## January 2020

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## **EDITORS' NOTE**

Dear SIMians:

Happy New Year! We hope your Spring/Winter terms are off to a good beginning. This issue of The SIMian newsletter includes messages from the SIM Division Chair and Program Chair, timely calls for participation, announcements of recent book publications, and an introduction of the full SIM Communication Team.

The next issue of the SIMian will be published in May 2020 and include information for the upcoming Academy meeting in Vancouver, calls for participation, recent book publications, and interviews with your fellow SIMians. Please forward items that you would like included to us, the SIMian Editors ([The.SIM.Editor@gmail.com](mailto:The.SIM.Editor@gmail.com)), as an MS-WORD document or as text in an email (no pdf attachments please!).

If you have questions or comments, feel free to contact us at [The.SIM.Editor@gmail.com](mailto:The.SIM.Editor@gmail.com)

We hope you enjoy the issue!

**Jae Hwan Lee**, Hamline University of Minnesota  
**Florian Findler**, Institute for Managing Sustainability, WU Vienna  
**Benjamin N. Alexander**, California Polytechnic State University  
*The SIMian* Co-editors

## 2019-2020 DIVISION CHAIR'S MESSAGE

**Jill A. Brown, Bentley University**

Greetings my SIM friends!



As I write this, I assume you are all busy finishing up your SIM submissions and planning for a trip to beautiful Vancouver in August. Once again, the AOM theme of “Broadening our Sight” aligns well with the SIM domain, and our Program Chair Katherina Pattit and PDW Chair Colin Higgins are looking forward to filling the AOM program with business and society topics.

Also, at this time of year, the SIM governance team is busy with several tasks. These include:

- 1) Processing the data gathered from the SIM survey for our 5-year review. Thanks to Past Division Chair David Wasieleski for leading the charge, as well as Michelle Westermann-Behaylo and Rich Wokutch who joined the team for this process. Our response rates were comparable to those of the other divisions, and with a steadily increasing membership we are already providing a good signal to AOM about the strength of SIM. More information will follow as we analyze the data and process our results.
- 2) Facilitating nominations for open SIM positions. These begin on January 31, 2020, so look for this information in your AOM emails. The Nominating Committee, comprised of me, David, Andy Wicks, Phil Cochran and Dawn Elm will facilitate the elections in March/April.
- 3) Finding volunteers for the following committees (check out the SIM Division website “about us” for more information):
  - a. Membership Committee – this newly resurrected committee will leverage the results of the survey and plan activities to continue to increase and engage with membership. We have three open positions including Chair. Please contact Jill Brown if interested at [jbrown@bentley.edu](mailto:jbrown@bentley.edu) with “SIM membership committee” in subject.
  - b. Awards Committees – we have several open positions for specific awards committees including SIM Best Paper, SIM Best Dissertation and Best Book. Please contact Andy Wicks at [wicksA@arden.virginia.edu](mailto:wicksA@arden.virginia.edu)
  - c. Carbon Neutrality Task Force – ONE has put together a special task force for carbon neutrality at SIM. If interested in being a SIM representative on this committee, please contact Jill at [jbrown@bentley.edu](mailto:jbrown@bentley.edu) with “Carbon Neutrality Task Force” in subject.
- 4) Facilitating a new ONE/SIM award – Launched by Emilio Marti and Maggie Cascadden, this award is sponsored by Rotterdam School of Management and provides and awards for *Best Outreach Activities Based on a Published Paper*. More to follow in a separate Call.

- 5) Endorsing the annual SBE/SIM Social in Vancouver. SBE is in the process of shoring up their guest speaker, but put it in your calendars that the event will be held at Sutton Place hotel, at 845 Burrard Street in Vancouver. The Joint Keynote address will be from 5:30 to 6:30 PDT on Saturday, August 8 in Versailles Salon A&B, and the reception (with complimentary hors d'oeuvres and cash bar again this year) will be immediately thereafter in the same location.

Thanks again for all that you do for SIM! Please feel free to contact me with any issues. We will let you know the name of the conference hotel in Vancouver ASAP.

Best,

Jill Brown  
Division Chair, SIM, 2019-2020  
jbrown@bentley.

## 2019-2020 PROGRAM CHAIR'S MESSAGE

**Katherina Pattit, The University of St. Thomas**



Dear SIM colleagues,

Last Tuesday the submission window for AoM 2020 in Vancouver closed and the numbers are in! Once again we have attracted more papers, PDWs and symposia than the year before – an indication that social issues in management are as important and relevant as ever. We have received 450 paper submissions, 63 symposium proposals and 28 PDWs.

These impressive numbers now call all of us into action to give each submission a careful read and due consideration as we put together a high quality and interesting program. Many of you have already signed up to review or have agreed to serve as associate editors. Thank you very much! Perhaps some of you have been busy putting those final touches on your own submissions last week and have not yet had a chance to sign up to review. You know you want to be part of the generous reviewer community, so:

**[Sign Up Now to Review Here](#) Or Go to <https://review.aom.org>**

The other members of the SIM leadership team are also very busy putting together PDWs, networking, and social events. You will find an excellent lineup of activities as you come to Vancouver in a few months. We will also be sending out notices shortly regarding 1) Nominations for SIM positions, 2) Nominations for awards, 3) Applications for doctoral consortium and 4) applications for the junior faculty consortium. Please consider running for a position in the SIM division! We love involving newer members as well.

I look forward to seeing you all in Vancouver this August – it is a beautiful location and you will find ample opportunities to venture outside of the AoM venues in the city or enjoy nature nearby.

Thanks again for all of your submissions and for volunteering your time to serve our ever growing SIM community. There is no community without “U”!

See you in Vancouver,  
Katherina Pattit  
SIM Program Chair, 2020

## **CALLS FOR PAPERS AND PARTICIPATION**

### **Corporate Social Responsibility Conference:**

#### **CALL FOR ABSTRACTS**



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#### **CALL FOR ABSTRACTS**

##### **CRRC 2020**

##### **15th Corporate Responsibility Research Conference**

##### **Theme: Corporate Social Responsibility (CSR): Does it Make a Difference?**

Hosted by Homerton College, University of Cambridge (UK), in association with the Sustainability Research Institute at the University of Leeds (UK) and Kedge Business School (France)

**3<sup>rd</sup>-4<sup>th</sup> September 2020**

(PhD workshop on afternoon of the 2<sup>nd</sup> September)

Submission Deadline: May 15, 2020

The theme of the conference, “Corporate Social Responsibility (CSR): Does it Make a Difference?” invites participants to explore the contributions that CSR makes to society. CSR has been adopted by most corporations to the point that it has become an institutional imperative for business firms. Accordingly, numerous academic researchers have shown that corporations use their CSR in order to improve their legitimacy and reputation and that CSR does, overall, contribute to the financial performance of corporations. However, from a society’s perspective, what is the end result of CSR? Does CSR help anybody? How much? Whom? These are all questions that have not been adequately addressed in the academic literature investigating CSR.

Therefore, in this conference, we call for papers that investigate the impact of CSR on society. Acknowledging a broad range of possible issues, we call for papers that may address, but are not limited to the following questions and topics: How can we rethink the impact of CSR from a societal perspective? How do corporations contribute to sustainability challenges? What impact does CSR has on the economic development of emerging and developing countries? How does CSR contribute to the climate change challenge that we are facing? Under what conditions is CSR just “talk”? How can corporations improve the societal impact that their CSR activities have? How can we better measure this impact?

This is a cross-disciplinary conference looking for both conceptual and empirical papers filling the research and knowledge gap in both theory and practice related to the impact of CSR on society. We are interested in contributions from different disciplines and fields of study. CRRC is the ideal place to test new ideas and to experiment with new formats. Therefore, we welcome suggestions for special workshop streams and innovative ideas. The tradition of CRRC is to focus on participants and the debate, as well as on social activity. We aim to create an environment that is welcoming and friendly yet succeeds in challenging the existing knowledge base and assumptions, and hence drives the debate around corporate responsibility forward.

**SUB-THEMES**

Sub-theme 1: Collaboration for social impact

Chair: Dr Fanny Salignac, Kedge Business School

Sub-theme 2: Does it matter how CSR is communicated?

Chair: Prof Laura Illia, University of Fribourg

Sub-theme 3: International CSR

Chair: Dr Naomi Gardberg, Baruch College – CUNY

Sub-theme 4: Social sustainability and CSR - equity, diversity, connectivity and quality of life

Chairs: Dr Elizabeth Franklin-Johnson and Dr Hugh Lee, Kedge Business School

Sub-theme 5: Corruption: causes, consequences and remedy

Chair: Dr Julien Hanoteau, Kedge Business School

Sub-theme 6: Climate Change and CSR

Chair: Dr Breeda Comyns, Kedge Business School

Sub-theme 7: Circular Economy

Chairs: Prof Frank Figge, Prof Lutz Preuss, and Dr Andrea Thorpe, Kedge Business School

Sub-theme 8: The gradual legalization of CSR and what does this mean?

Chair: Dr Orr Karassin, The Open University of Israel

Sub-theme 9: Management and the Anthropocene

Chairs: Dr Frederik Dahmann, Warwick University, Prof Ashly H. Pinnington, The British University in Dubai, and Dr Pasi Heikkurinen, University of Helsinki

Sub-theme 10: Consumer Behavior on Sustainability Issues

Chair: Prof William Young, University of Leeds

Sub-theme 11: Sustainable business models and social impact

Chair: Dr Outi Vehka-aho, Tampere University

Sub-theme 12: Stakeholder engagement for sustainability

Chairs: Dr Anna Heikkinen, and Prof Johanna Kujala, Tampere University

Sub-theme 13: From micro-CSR activities to institutional change (or to social change): antecedents, processes, and outcomes

Chair: Dr Sofiane Baba, University of Sherbrooke

14.-15. Open call for papers and sub-themes on Corporate Responsibility, CSR and Sustainability

## **ABSTRACTS**

Initial abstracts should be emailed to **abstracts@crrconference.org** by **15<sup>th</sup> May 2020**. Files should be sent in MS Word format, and the file name should be first author's surname. Please include names, affiliations and contact details of all authors. Please use a maximum of 500 words, answering the following questions:

- Research Question: What is the research question that the submission aims to answer?
- Theoretical Framework: What are the main concepts, models or theories used in the paper? Include 3-4 central references.
- Method: Which method is used for the research work?
- Findings: What are the main outcomes and results of the paper?
- Which sub-theme is your paper aimed at or is it for the open call?

Abstracts will be reviewed and selected by the scientific committee of the conference. Authors will be notified of acceptance by late May 2020.

## **PAPERS**

The conference papers of a maximum of 6,000 words including references should be emailed to **papers@crrconference.org** no later than **15<sup>th</sup> August 2020**. Please note that papers will not be accepted or appear in the programme unless speaker(s) have registered in full for the conference.

## **PRE-CONFERENCE PHD WORKSHOP**

Our popular pre-conference PhD Workshop will be held on the afternoon of the 02<sup>nd</sup> of September. It will appeal to first-time attendees as well as those who have attended throughout their PhD career. This annual workshop provides a relaxed environment to allow lively exchange and discussion between PhD students as well as the opportunity to gain helpful advice and feedback from a panel of experienced PhD supervisors in the field. We have expanded the PhD workshop



last year and we want to continue talking about postdoctoral opportunities and we will of course cover needs of PhD students throughout their studies.

### **BEST PAPER AWARDS**

The scientific committee of the conference will review all papers presented and award two prizes for the CRRC best overall paper and the CRRC best PhD paper at the conference dinner. Criteria for the selection process are contribution to the research field, quality of the research, innovativeness, and diversity of views.

### **IMPORTANT DATES**

31 January 2020	Call for abstracts opens
15 May 2020	Deadline for abstract submission
31 May 2020	Notification of accepted abstracts
	Conference registration opens
15 August 2020	Deadline for full papers
15 August 2020	Deadline for registration
02 September 2020	Pre-Conference PhD Workshop
03/04 September 2020	Corporate Responsibility Research Conference

### **CONFERENCE FEES**

All-inclusive package* (early-bird rate)**	£ 430
All-inclusive package*	£ 480
All-inclusive package (PhD rate)	£ 395
Non-inclusive package (registration & dinners only)	£ 360

\* Please note that the all-inclusive package includes on-site accommodation for Wednesday 02<sup>nd</sup> & Thursday 03<sup>rd</sup> September, breakfast for Thursday 03<sup>rd</sup> and Friday 04<sup>th</sup> September as well as the conference gala dinner on Thursday 03<sup>rd</sup> September.

\*\* Early-bird registration available for registration before 15 July 2020.

**International Social Innovation Research Conference:**  
**Call for Papers and Panels**

12<sup>th</sup> International Social Innovation Research Conference 2020  
Sheffield University Management School  
Centre for Regional Economic and Enterprise Development

**1<sup>st</sup> – 3<sup>rd</sup> September 2020**

Theme: ‘Social innovation and enterprise for more prosperous, fair and sustainable societies’  
Conference website: <https://isirconference2020.com/>

**Stream chairs: Bob Doherty, Giacomo Ciambotti**

Contact email: bob.doherty@york.ac.uk – giacomo.ciambotti@unicatt.it

**Stream Description: Hybrid Models and Organising**

At the heart of social enterprise and social innovation is the need to combine commercial and social objectives. It is this combination that has been the focus of a growing body of research on hybrid models and organising. While much research has focused on the tensions between social and commercial objectives, research has also found that the ability to combine objectives is one of the core capabilities of any social entrepreneur or social innovator.

At a time of growing research in this area, this stream of ISIRC conference will explore how hybrid organizing is occurring in different contexts. There is much to learn about how hybridity is emerging in different country contexts with much interest in the experience of countries that have had less involvement in social enterprise research, particularly those in developing countries.

Hybrid organizing is also found to be breaking down some of the boundaries between sectors, professions and disciplines. It is the bringing together of different objectives, approaches, norms and logics that defines hybridity. There is therefore a large research gap related to the strategies of those organisations that combine different logics with innovations occurring when people bring together novel combinations to solve some of our most intractable problems. We would welcome work on how trade-offs occur and how they are managed. Coupled with how win-wins are created and managed.

Hybrid organising has implications throughout the organization, with research now needed on how it shapes different stages of an enterprise and different parts of the operation. There are specific issues facing start-ups and those in the early stages, and in relation to the identification of social enterprise opportunities that combine social and commercial objectives. There is a need for more understanding of marketing issues, human resource management and innovation strategy that involves the interplay of logics, the micro-processes. Hybrid organizations may face differences in how they seek finance, with their combination of social and commercial creating constraints as well as opportunities to source impact investment. We are also interested in how hybrids can help tackle some of the intractable global challenges such as food system restoration, climate change, gender inequality, decent work etc.

This stream is for people that are interested in questions connected to hybrid models and organizing. Papers are invited on any element of hybrid research including

- Hybrid organisational forms for social innovation
- How hybrids can tackle global challenges e.g. climate change, growing health crisis
- Business models of hybrids
- International and cultural differences in hybrid models
- Capabilities and skills required within of hybrid organisations
- Combining environmental objectives with social and commercial
- Hybrids involving cultural objectives
- Strategies of hybrid organizing
- Resolution of conflicting goals
- Models of marketing oriented to social and environmental value creation
- Interplay of logics in social innovation
- Opportunity recognition that combines social and commercial
- Learning about hybrid organizing from failure<sup>[1]</sup><sub>SEP</sub>

### **Submission Guidelines**

**Paper Abstracts** must be a maximum of 300 words, excluding references. They should articulate: the research questions or objectives being addressed; the conceptual or theoretical perspectives informing the work; where appropriate, the methodology utilised; and the contribution of the paper to knowledge in light of the conference theme.

Optional full paper submission for consideration in best paper awards is due no later than 31st July 2020. A maximum of two abstracts may be submitted per presenter (joint papers to be presented by co-authors will also be considered). All paper abstracts must be submitted via the conference website, where you will select a conference stream: <https://isircconference2020.com/>

**Panel Proposals** must be a maximum 400 words, excluding references. They should include: the panel purpose and its relationship to the nominated conference stream; details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution to the panel.

All panel proposals must be submitted via the conference website, where you will select a conference stream: <https://isircconference2020.com/> Enquiries about conference administration and technical issues related to online submission should be directed to the conference administration team: [isirc2020conference@sheffield.ac.uk](mailto:isirc2020conference@sheffield.ac.uk)

International Social Innovation Research Conference Abstract and panel proposals submission:  
Closes 28th February 2020

Decision on submissions: Notification by 31st March 2020

Full papers submitted for consideration in best paper awards due: 31st July 2020

Cross-sector dialogue for sustainability: To partner or not to partner?

**Special Issue in Sustainability Accounting, Management and Policy Journal:  
Call for Papers**

For more information click [here](#).

**Guest Editors**

*Céline Louche*, Audencia Business School, Nantes, France, [Clouche@audencia.com](mailto:Clouche@audencia.com)

*Suzanne Young*, La Trobe Business School, La Trobe University, Melbourne, Australia, [S.H.Young@latrobe.edu.au](mailto:S.H.Young@latrobe.edu.au)

*Martin Fougère*, Hanken School of Economics, Finland, [Martin.fougere@hanken.fi](mailto:Martin.fougere@hanken.fi)

*Isabel Grimm*, ISAE/FGV, Curitiba, Paraná, Brazil, [isabelgrimm@gmail.com](mailto:isabelgrimm@gmail.com)

**Background**

As we work towards building a more sustainable world, we cannot work in isolation. Cross-sector coordination and collaborations (public, private, and nonprofit) are necessary to advance sustainability and implement the Sustainable Development Goals (SDGs) (Murray, Haynes, & Hudson, 2010). Although research and practice on cross-sector partnerships have thrived this last decade (e.g. Clarke & Crane, 2018), a recent report by Fishman (2018) reveals low levels of trust among stakeholders and a lack of partnership building skills. As a result, partnerships remain too often short-term engagements restricted to funding purposes and the dialogue between actors tends to be ineffective and often deprived of meaning.

Through this call, we want to critically revisit the very essence of what real partnership and dialogue mean. Some scholars have started the discussion by calling for more relational practices (Lambrechts, Grieten, Bouwen, & Corthouts, 2009), positive institutional collaborations (Nilsson, 2015), and rebalancing the relation among societies, businesses, and their associated supply chains, and governments (Azevedo & Gates, 2019; Mintzberg, 2015).

It directly questions whether ‘partnership’ is the most suitable strategy and organizing form to address the SDGs, especially for comparatively less powerful civil society actors that might be excluded from those formal forms of dialogue and collaboration. To this aim, some NGOs have recently switched from an adversarial stance to directly engaging with corporations, in a form of dialogue that lies in a space between ‘adversarial’ and ‘partnership’ (Burchell & Cook, 2013; Laasonen, Fougère, & Kourula, 2012).

Meanwhile, the SDGs are also characterized by persistence of conflicts where certain communities are bound to be ‘losers’ (e.g. of land rights and livelihoods). The risk with multi-stakeholder partnerships is that the voices of these communities become suppressed by the guise of broad representation and consensus. This sheds light on the desirability of various expressions of dissensus and agonistic dialogue (Brown & Tregidga, 2017; Dillard & Brown, 2015) Thus, imagining different types of institutional arrangements that could give a space for a democratic expression of these tensions through dialogue would be important.

Inspired by the above arguments, this special issue aims to provide academics with a theoretical understanding of the relationship between the notion of partnership and the need for cross-sector dialogue among civil society organizations, businesses and their associated supply chains – an understanding that may take partnership as a starting point for good dialogue, but may also

problematize the partnership imperative implied by SDG 17 and suggest alternative paths for effective dialogue conducive to sustainable development.

We would especially like to encourage theoretical and empirical papers that tackle the issue partnership for sustainability in new and bold ways.

**Contributions may focus on, but are not limited to, the following topics:**

- Evaluating the impact of cross-sector partnerships for sustainability
- Identifying different forms of partnerships
- Understanding the tensions and paradoxes in partnerships
- Developing inclusive partnerships
- Learning from failures in partnerships
- Developing meaningful dialogue in and out of partnerships
- Investigating alternative forms of cross-sector dialogue beyond the formal ‘partnership’ types
- Moving from an adversarial to a more constructive dialogue
- Exploring the space between adversarial and partnership
- Dissensus and agonistic dialogue

Authors are invited to contact the guest editors should they want to suggest a theme of inquiry or validate whether a research topic falls within the scope of the special issue.

**Submitting and Schedules**

- Papers submitted to the special issue will undergo a typical double-blind review process
- Submissions to the journal must be made using ScholarOne Manuscripts, the online submission and peer review system
- Author guidelines can be found [here](#).
- The submissions window opens on 31 October 2019. The link will be available on this website on this date.
- The submission deadline is **29 February 2020**

**Associated with the following conference**

This special issue of SAMPJ is in collaboration with the 7<sup>th</sup> CR3+ conference to be held in La Trobe Business School, Melbourne, Australia, on 24 and 25 October 2019. However, submissions to this special issue may be made directly without submitting to the conference.

See this link for more information: <https://www.latrobe.edu.au/business/events>

**Important dates for the Special Issue**

- ScholarOne open for submissions: *to be defined by Emerald*
- Submission deadline for the special Issue: **29 February 2020**

## **Journal of Business Ethics: Call for Papers**

Deadline December 1, 2020

### **Intimate partner violence and business: Exploring the boundaries of ethical enquiry**

Intimate partner violence (IPV), is the most common form of violence against women, with around thirty percent of women globally experiencing violence at the hands of their partners (Devries et al., 2013). Intimate partner violence is increasingly recognized as a public rather than private concern, and a “unique” form of workplace violence (O’Leary-Kelly, Lean, Reeves, & Randel, 2008), with significant effects on both employees and organizations. For example, in the US up to seven million workdays were lost due to intimate partner violence in 2003 (Fisher & Peek-Asa, 2011). Workers affected by IPV report reduced productivity and increased absenteeism due, for example, to time needed to attend court, recover from injuries or other physical or mental health effects, or relocate to safe premises (de Jonge, 2018). For employees living with intimate partner violence, work is meaningful in multiple ways. Access to secure, stable employment provides financial independence and, importantly, the means through which they can leave violent relationships and overcome social isolation.

In response to the growing body of evidence to suggest the serious negative impact of IPV on the employer, co-worker, and survivor-employee, questions about employer responsibilities for handling the ‘spillover’ of IPV into the workplace are increasingly debated. The challenge for organizations is to trace and define the realistic parameters of their responsibilities with regards to IPV, and to tease apart the nuanced intricacies of effective policy development and implementation (de Jonge, 2018).

In considering the ethical dimensions of the organizational engagement with IPV, broader questions about the role of organizations in shaping social and political norms and priorities also arise. The way IPV is seen and negotiated in organizations reflects broader, often gendered and class-based, structures of power, control and privilege.

Given the importance of work to those affected by IPV, and the impacts of IPV on organizations, it is somewhat surprising that this topic has to date received little attention in the business ethics literature. While there is some research focusing on organizational responses to IPV within the Anglo-American context (see, for example, Fisher & Peek-Asa, 2011; Swanberg & Logan, 2007), there is less known about other contexts including the Global South (Tolentino et al, 2017). This Thematic Symposium provides an opportunity to approach the link between IPV and business ethics from micro, meso, macro and inter-level perspectives, employing sociological, political, economic and other theories, problematizing existing knowledge and practices from feminist, critical, post-colonial and other perspectives. We encourage such exploration across a range of areas of inquiry including but not limited to the following:

**IPV and the organization of gender.** Women experience IPV more frequently and more severely than men, and the violence experienced typically has a different quality (and has been labelled “intimate terrorism” or “coercive controlling violence” as opposed to “situational violence” (Ali, Dhingra & McGarry, 2016)).

The gendered nature of IPV can be understood in the context of broader societal gender relationships, for women and men, in the workplace and beyond. Questions that might be considered include: What is the role of organizations in recalibrating broader social norms around gendered violence? How might feminist ethics inform an analysis of the IPV-organization nexus? In what ways do sociocultural, legislative and religious macro-level institutional forces hinder or facilitate the mobilizing of businesses to support anti-IPV policies and practices at the national or transnational level?

**IPV and the blurring of the public and private spheres.** Intimate partner violence is often linked to the workplace in reference to the spillover of negative consequences from the domestic arena to the work arena, yet rarely is there consideration for how problems in the workplace can spill over into violence in the home. Furthermore, the distinction between work and home, between the public and the private, is increasingly blurred with seamless technologies and 24/7 availability. Questions that might be considered include: How do workplace norms or cultures enable or constrain assumptions of control and enactments of violence? How do constructions of violence in certain occupational and work cultures (e.g., military, police, construction work) enable spillovers into more violence at home? How do restrictions on women's mobility shape patterns of IPV, how might companies be engaged in this regard?

**IPV and the research 'subject'.** Women experiencing intimate partner violence face issues of physical and psychological safety, and can experience 're-abuse' under conditions of interrogation (e.g. from police, lawyers and health professionals), and so research in the area demands strong political and ethical considerations. Empirical methods should be deeply and reflexively scrutinized, with alternative (e.g. feminist) epistemologies being considered in this regard. Questions that might be considered include: What might respectful and responsive research ethics for IPV research look like? What are the mechanisms through which researchers' activism can engage IPV survivors to implement concrete change, and what are ethical parameters of that kind of scholarly activism?

**IPV and the ethics of HRM.** Human resource management is a focal point for organizational practices that relate to IPV (e.g. leave entitlements, training, occupational health and safety requirements). Questions might include: What are the roles and responsibilities of organisations with respect to employment conditions for perpetrators of IPV and those experiencing it? How might a business ethics lens inform consideration of organizational practices around IPV? How might a business ethics lens inform national and regional Human Resource Development plans and Gender Action Plans in developing and transitional economies?

**IPV and the 'Other'.** The experience of IPV is deeply linked to enactments and embodiments of identity (e.g. self-identification, self-esteem, stigma, isolation), which are further related to economic and social situatedness. Women suffering IPV may also experience disempowerment and exclusion based on class, disability, race, poverty and geographic location (Karam & Jamali, 2017). The experience of IPV becomes one more in multiple axes of differentiation that influence women's inequality in the workplace, in areas such as labor force participation, career progression, and access to resources, for example. Questions that might be considered include: How might notions of feminist or intersectional justice inform organizational responses to IPV? In what ways

can the development of IPV policies (sectorial, national and organizational) be better attuned to the embodiments and enactments of identity?

### **Manuscript Development Workshop**

A manuscript development workshop is planned for Thursday 6th August 2020 in Vancouver, prior to the SBE/ AOM meetings. Participation in this workshop will provide developmental feedback to authors but is not mandatory for submission to the Thematic Symposium. Draft full papers should be submitted to Tracy Wilcox [t.wilcox@unsw.edu.au](mailto:t.wilcox@unsw.edu.au) before June 15, 2020.

### **Submission Instructions**

Authors are strongly encouraged to refer to the *Journal of Business Ethics* website and the instructions on submitting a paper (please format the paper in the JBE style).

For more details about the types of manuscripts that will be considered for publication see <http://www.springer.com/social+sciences/applied+ethics/journal/10551>

Submission to the Thematic Symposium by **December 1, 2020** is required through Editorial Manager at <http://www.editorialmanager.com/busi/>

Upon submission, please indicate that your submission is to this Special Issue of JBE.

Questions about expectations, requirements, the appropriateness of a topic, etc., should be directed to the guest editors of the Thematic Symposium: Tracy Wilcox [t.wilcox@unsw.edu.au](mailto:t.wilcox@unsw.edu.au), Charlotte Karam [ck16@aub.edu.lb](mailto:ck16@aub.edu.lb), Laura Kauzlarich [lauramizaur@creighton.edu](mailto:lauramizaur@creighton.edu), Anne O’Leary Kelly [AOLeary-Kelly@walton.uark.edu](mailto:AOLeary-Kelly@walton.uark.edu) or Michelle Greenwood [michelle.greenwood@monash.edu](mailto:michelle.greenwood@monash.edu)

### **Guest Editors:**

Tracy Wilcox, University of New South Wales, Australia  
Charlotte M. Karam, American University of Beirut, Lebanon  
Laura Kauzlarich, Creighton University, USA  
Anne O’Leary Kelly, University of Arkansas, USA  
Michelle Greenwood, Monash University, Australia



**Announcing Fifth UN PRME Northeast Conference:**  
**Call for Participation**

**Sustainable Development Goals:**  
**Transforming Business Education and Practice**

March 26-27, 2020

The [Fifth UN PRME](#) (Principles for Responsible Management Education) is an initiative of the [United Nations Global Compact](#) Northeast Conference will be held on **March 26-27, 2020** at Rutgers Business School in Newark, NJ, and hosted jointly by Rutgers Business School along with its [Rutgers Institute for Corporate Social Innovation](#); NJ Higher Education Partnership for Sustainability (NJHEPS); Silberman College of Business, Fairleigh Dickinson University; the Anisfield School of Business, Ramapo College; and William G. Rohrer College of Business, Rowan University.

This year's theme is [Sustainable Development Goals: Transforming Business Education and Practice](#). The conference program is designed to facilitate an exchange of ideas, share best practices, and create collaborations. Participants will discuss issues and challenges pertaining to responsible management education as it relates broadly to all aspects of sustainability -- Economic, Environmental, Social and Cultural.

Highlights of the conference will be an opening Keynote presentation by **Stuart Hart**, a **Student Panel**, an **Executive Panel** featuring Senior Executives from Merck, Chimes International et al., a **livestreamed Activist speaker Daniel Dart**, and a **Dialog session facilitated by Michael Pirson**, where we will approach some of the most challenging and seemingly intractable issues of our time in an open forum, simultaneously facilitated in multiple Universities throughout the NE and beyond.

In addition, more than two dozen **concurrent sessions** will be held featuring papers, panels, workshops, symposia, and experiential learning activities from Universities and organizations throughout the Northeast U.S. and beyond. While all aspects of sustainability (economic, environmental, social and cultural) will be covered, the highly diverse breakout sessions focus particular attention on:

- Embedding sustainability in courses, curricula, and campus activities
- Facilitating sustainable mindsets through experiential learning
- Best practices with respect to organizational decision making and resource allocations
- Measuring impact consistent with sustainable development goals and targets
- Promising policy frameworks for closing on SDG targets by 2030
- Work and jobs of the future in highly sustainable economies and societies

We are very much looking forward to welcoming you at the Conference.

**Seats are limited, and Registration is now open, so sign up soon for the \$75 early bird rate until February 29<sup>th</sup>: <http://unprme2020.eventbrite.com>**

Please feel free to address questions about the Conference to Jeana Wirtenberg at [prme@business.rutgers.edu](mailto:prme@business.rutgers.edu) or [jwirtenberg@business.rutgers.edu](mailto:jwirtenberg@business.rutgers.edu)

**The Network for Social Work Management's**  
**31st Annual Management Conference: Call for Proposals**

**A Vision for the Future: Maximizing Social Impact June 3-5, 2020**

**When:** Wednesday, June 3, 2020 - Friday, June 5, 2020

**Where:** Fordham University Lincoln Center

**2020 Conference Host:** [Fordham University Graduate School of Social Service](#).

**About the Network**

The Network for Social Work Management (NSWM) is an inclusive international professional association dedicated to serving and connecting individuals on the continuum of management and leadership including executive, senior, middle, emerging and aspiring leaders. The NSWM conference facilitates idea sharing between managers, researchers, professors, practitioners, and leaders in health and human services. The result is a forum that strengthens social work management and leadership, disseminates new research, enhances collaborations, and supports emergent leaders.

**About the Conference**

This year's theme, **A Vision for the Future: Maximizing Social Impact** examines the role and possibilities of public and non-profit organizations in the 21st Century. Specific attention will be given to innovative approaches and strategies that enable public and non-profits to maximize their social impact. Abstract proposals should include a focus on current or proposed innovative programs, policies, and advocacy strategies designed to improve the health and social well-being of individuals, families, groups, and communities. Included is a focus on organizational structure and function and sustainability. Presentations on evidence-based practices are strongly encouraged. Presenters are asked to submit to one of four NSWM domains according to the domain that is most aligned with the focus of their abstract: (1) Executive Leadership; (2) Strategic Management; (3) Resource Management and (4) Community Collaboration. *Domains are defined in detail on the following page.* Abstract should address diversity, equity, and inclusion (DEI) as an essential discussion in the proposed submission.

The conference provides a forum for participants to learn, network and collaborate in new and creative ways. Such generative interaction moves us toward a future of ensuring socially just practice with an even greater impact.

**PROPOSAL SUBMISSION INSTRUCTIONS:**

All proposal submissions should be 500 words maximum with an abstract of 50-100 words. Presenters must include their contact information and credentials along with the workshop title, aim, and objectives (e.g., knowledge or skills outcomes). Presenters are asked to propose the optimal number of participants to attend their session (not included in the word count). All accepted presenters are asked to submit electronic material such as PowerPoint Slides or a paper before the conference. Notice of these deadlines will be provided when proposals are accepted.

Given the limited number of presentation slots and the desire to promote collaborative participation, we highly recommend proposals (e.g., workshops, papers) that include more than one presenter/author.

**Each proposal must indicate the following:**

Domain (**choose one**): 1) Leadership, 2) Strategic Management, 3) Resource Management, or 4) Community Collaboration.

<b>1. EXECUTIVE LEADERSHIP</b> Interpersonal skills Analytical and critical thinking skills Professional behavior Maintaining stakeholder relationships Communication skills Cross-cultural understanding Advocating for social justice Facilitating innovative change	<b>2. STRATEGIC MANAGEMENT</b> Fundraising Marketing and public relations Designs and develops effective programs Manages risk and legal affairs Ensures strategic planning
<b>3. RESOURCE MANAGEMENT</b> Effectively manages human resources Effectively manages and oversees the budget and other financial resources Ensures transparency, protection, and accountability Manages all aspects of information technology	<b>4. COMMUNITY COLLABORATION</b> Builds relationships with complementary agencies, institutions and community groups to enhance the delivery of services.

**2020 White-Collar Crime Conference: Call for Participation**

May 28<sup>th</sup> and 29<sup>th</sup>  
Kellogg Hotel and Conference Center  
219 S Harrison Rd, East Lansing, MI 48824

Michigan State University

<https://cj.msu.edu/community/wcc-conference.html>

The College of Social Science and School of Criminal Justice at Michigan State University invite you to attend the 2020 White-Collar Crime Conference, to be held May 28<sup>th</sup> and 29<sup>th</sup> at the Kellogg Hotel and Conference Center in East Lansing, Michigan.

A first of its kind event, this two-day conference will feature speakers from a wide variety of backgrounds, including white-collar crime scholars, CPA's, consultants, activists, federal and local law enforcement personnel, and formerly incarcerated persons. Speakers will address topics related to ethics, investigations, law enforcement responses, and cutting-edge research on white-collar crime. Attendees will have multiple opportunities to engage with speakers through Q & A, panel discussions and networking breaks.

Paid conference registration includes all conference materials, parking in the Kellogg Center garage, morning and afternoon snacks and lunches.

Student Registration Fee: \$25

Faculty/Non-profit Registration Fee: \$75

For additional information please contact Dr. Jay P. Kennedy at [jpk@msu.edu](mailto:jpk@msu.edu)

**2nd Conference of the Asia Pacific Academy for Psychosocial Factors at Work**  
**Call for Participation**

**WELLBEING VS PRODUCTIVITY: DECENT FUTURE WORK**

17-18 SEPT 2020

University of Malaya, Kuala Lumpur, Malaysia

The 2020 Asia Pacific Academy conference in Malaysia will explore a variety of topics

Academic:

- Psychosocial factors at work and their relationship with productivity and health
- Psychosocial factors at work in developing countries
- Integrative and interdisciplinary approaches
- Best practice psychosocial risk prevention and hazard management strategies, interventions and evaluation · Job strain and cardiovascular disease
- Organisational factors that promote positive wellbeing
- Managing workers with chronic health disorders and mental health issues
- Focus on industries/occupations at risk e.g. health workers
- Influence of macro-level factors and social inequality on worker health
- Economic and productivity benefits of psychological safety at work
- Multilevel work stress theories and research
- National and international comparative work
- Worker health: From research to practice
- Fatigue management at workplace
- Psychometric testing
- ‘Hot topics’ such as workplace bullying, sickness absence, aging workforce, unemployment, retrenchment, precarious employment, work-life balance.

Industry / field related

- Mindfulness: Building mental resilience in the workplace
- Employee Assistance Programme (EAP)
- Cognitive Behavioural Therapy (CBT)
- Managing workers with mental illness
- Preventive measures on fatigue management
- Employee engagement/ productivity
- Work climate and productivity
- Absenteeism and Presenteeism
- Policies and regulation

- Inclusivity for women, physically challenged, and mentally-ill workforce

This event allows researchers and industry representatives to come together and discuss the latest developments in theory and practice. The program will include presentations from academics and practitioners as well as workshops, symposium. By attending this conference, you will have the chance to develop your knowledge about psychosocial factors at work; past, current and future perspectives. We look forward to welcoming you to the conference.

Submit your abstract to [www.apapfaw.org/call-for-papers1.html](http://www.apapfaw.org/call-for-papers1.html).

If you have questions, contact Dr. Ooi Pei Boon ([peiboono@sunway.edu.my](mailto:peiboono@sunway.edu.my)); Loh May Young ([may\\_young.loh@mymail.unisa.edu.au](mailto:may_young.loh@mymail.unisa.edu.au)).

**Workshop on Corporate Tax Practice and Inequality:**  
**Call for Participation and Papers**

**Call for Papers for 2 Day Workshop on Corporate Tax Practice and Inequality**

Thursday, June 25<sup>th</sup>, 2020 - 09:00 to Friday, June 26<sup>th</sup>, 2020 - 17:00

Copenhagen Business School

**ORGANISERS:**

[CBS Sustainability centre- sustainability@cbs.dk](mailto:sustainability@cbs.dk)

[CBS Inequality platform – inequalityplatform@cbs.dk](mailto:inequalityplatform@cbs.dk)

**DATE & PLACE**

25<sup>th</sup> and 26<sup>th</sup> of June 2020

Copenhagen Business School, 2000 Frederiksberg, Denmark

**INFORMATION**

Jointly organized by the Centre for sustainability and the Inequality Platform at Copenhagen Business School this workshop aims to bring together scholars from a variety of disciplines to explore issues that arise at the intersection of tax practice of multinational enterprises (MNEs) and business in society. Scholars from the variety of fields that tackle either corporate sustainability or corporate tax practices do not ‘naturally’ meet for conversations, yet there are links between the various fields that could benefit from further dedicated exploration. Meanwhile, given the intensive media coverage of corporate tax practices and wider societal interest in the topic, much interesting research is underway to explore the linkages and other aspects of corporate tax practice that is relevant for the business in society agenda.

With this background in mind, this workshop will gather together speakers (and workshop participants) who are already involved in, planning or have a keen interest in research on the linkages between corporate tax and sustainability issues. The workshop will include presentation of innovative proposals as well as space for more general conversations about potential future research streams, key concepts that could inform work at this intersection, and theoretical themes or methodological approaches that are relevant to this work.

It is our hope that the engagement between researchers from a variety of disciplines and with a variety of perspectives will generate new insights and add value to ongoing research that will enter the literature in the years to come.

The keynote speakers are Professor Reuven Avi-Yonah (University of Michigan) and Professor Lynne Oats (University of Exeter). Participation is free of charge and includes registration, lunch, and refreshments. Participants are expected to cover their own transportation and accommodation costs. The number of participants is limited to 40 people.

Researchers interested in presenting their work should submit an outline of a research project (ongoing or planned), a paper, or abstract to [CBS SUSTAINABILITY EMAIL](mailto:sustainability@cbs.dk) no later than the



15th of February 2020 clearly marked “TAX & INEQUALITY WORKSHOP”. Notifications of acceptance will be sent in March 2020. Final papers/presentations from accepted participants to be submitted by 15<sup>th</sup> of June 2020.

Scientific committee for assessing paper proposals:

- Jeremy Moon, Director of CBS Sustainability, Department of Management, Society and Communication, CBS, Denmark
- Steen Vallentin, Academic co-director of CBS Sustainability, Department of Management, Society and Communication, CBS, Denmark
- Sara Jespersen, Department of Management, Society and Communication, CBS, Denmark
- Lynne Oats, University of Exeter Business School, UK
- Reuven Avi-Yonah, University of Michigan Law School, US
- Mattia Anesa, The University of Sydney Business School, Australia

### **Preliminary programme**

Day one – Thursday June 25<sup>th</sup> June 2020

9.00-9.30	Coffee & tea
9.30-9.45	Welcome and workshop aims by Mogens Kamp Justesen & Jeremy Moon
9.45-11.15	First panel of papers and discussion
11.15-12.00	2 <sup>nd</sup> panel
12-13.00	Lunch
13-14.30	3 <sup>rd</sup> panel
14.30-15.00	Coffee & tea
15-16.30	Key note presentation: Professor R. Avi-Yonah (University of Michigan)
Evening	Dinner

Day two – Friday June 26<sup>th</sup> June 2020

9-10.30	Key note presentation: Professor Lynne Oats (University of Exeter)
10.30-10.45	Coffee & tea
10.45-12.00	4 <sup>th</sup> panel
12-13.00	Lunch
13-14.30	5 <sup>th</sup> panel
14.30-15.00	Coffee
15-16.30	Panel – practioners’ view with participation of private sector representatives (tbc)

**Human Relations Special Issue Call for Papers**

**Freedom, work and organizations in the 21st century**

**Freedom for whom and for whose purpose?**

**Guest Editors:**

Lynne Andersson (Fox School of Business, Temple University, USA) Dirk  
Lindebaum (Cardiff Business School, UK)

James Chamberlain (Political Science & Public Administration, Mississippi State University,  
USA)

Michelle Greenwood (Monash Business School, Monash University, Australia), Frank  
den Hond (Hanken School of Economics, Finland & Faculty of Social Sciences, Vrije  
Universiteit, the Netherlands)

With this special issue, our objective is to invite critical interrogations of the meaning of freedom and its current and potential relationship with social relations in and around work. We ask, in particular, (i) What is freedom in the context of work in the 21<sup>st</sup> century? (ii) How does freedom relate to the way we organize ourselves in the present socio-economic conditions? And finally, (iii) How could a reconfiguration of the meaning of freedom translate into changes concerning what and for whose purpose we organize ourselves – and ultimately, our socio-economic conditions?

We look forward to receiving submissions from a variety of philosophical, theoretical, and empirical traditions. At the same time, we particularly encourage imaginative yet rigorously argued submissions reflecting dedication to normative theory (i.e. what ought to be?), as well as submissions subscribing to the idea that human imagination can precede scientific discovery (Arendt, 1958/1985). It is against this background that we invite submissions that address a range of indicative but not exhaustive themes such as

- Conceptualising and measuring Freedom and Work
- Diagnosing Freedom in Contemporary Work
- Barriers to Freedom and Overcoming Them
- Work in the Global Context

The deadline for submissions is 1 June 2020 with submissions submitted no earlier than 01 May 2020. The special issue is intended for publication in 2022. More information can be found [here](#).

## SIMIANS' BOOK PUBLICATIONS

### *Responsible Innovation: Business Opportunities and Strategies for Implementation*

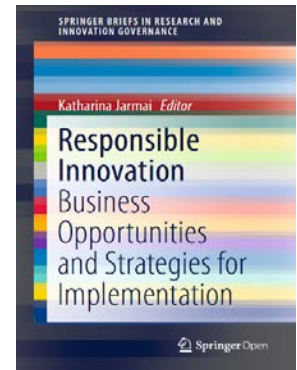
**Katharina Jarmai**

WU Vienna

<https://www.springer.com/gp/book/9789402417197#aboutBook>

Responsible innovation provides benefits for society, for instance more sustainable products, more engagement with consumers and less anxiety about emerging technologies. As a governance tool it is mostly driven by research funders, including the European Commission, under the term “responsible research and innovation” (RRI). To achieve uptake in private industry is a challenge. This book provides successful case studies for the implementation of responsible innovation in businesses. The importance of social innovations is emphasized as a link between benefits for society and profits for businesses, especially SMEs. For corporate industry it is shown how responsible innovation can offer a competitive advantage to adopters. The book is based on the latest insights from theory and practice and combines conceptual work with first-hand experience. It is of interest to innovation managers, entrepreneurs and academics.

For academics, the book will provide a combination of analysis and discussion, and present recent learnings from first-hand interaction with entrepreneurs. For innovation managers and entrepreneurs, it will provide inspiration and better ideas about what responsible innovation can look like in practice, why others have “done it” and what the potential benefits might be. The book will thus serve the purposes of spreading the word about the responsible innovation concept among different audiences whilst making it more accessible to innovation managers and entrepreneurs.



***Ethical Business Leadership in Troubling Times***



**Joanne B. Ciulla & Tobey K. Scharding (Eds.)**  
Rutgers Business School-Newark and New Brunswick

<https://www.e-elgar.com/shop/ethical-business-leadership-in-troubling-times>

We are pleased to announce the publication of the 10<sup>th</sup> TransAtlantic Business Ethics Conference (TABEC) *Ethical Business Leadership in Troubling Times*, edited by Joanne B. Ciulla and Tobey K. Scharding, Edward Elgar Publishing, 2019.

Do the responsibilities of business change when there are social problems or problems with other institutions? Immigration, Brexit, the election of Donald Trump, and the emergence of populism and nationalism on both sides of the Atlantic have raised some ethical challenges for business leaders. The chapters in this book tackle several aspects of these questions with chapters on business and politics, the environmental responsibilities of business, the social and political impact of technology, immigration, the impact of social turmoil on organizational leadership, and broader questions of CSR (corporate social responsibility), leadership, and governance in times of social turmoil.

This book offers a series of fresh and critical contributions by the international crème de la crème in the fields of leadership, business ethics and CSR. It covers theoretical and practical approaches in a rich and probing exploration of the burning ethical issues facing business leaders in “troubling times”. This sense of urgency has stimulated the authors to think innovatively about their field. That is why this book provides important incentives for the further development of the ethical thinking about leadership and business.’ – Ronald Jeurissen, Nyenrode Business University, The Netherlands

## OTHER ANNOUNCEMENTS

### **Responsible Innovation Stories: Join the Debate with Leading Scientists and Successful Managers**

Today's complex challenges such as climate change, ageing populations and digitization require a closer collaboration between academia and industry. These wicked problems fundamentally transform individual businesses, disrupt entire sectors and demand innovative research solutions. Emerging technologies such as Artificial Intelligence, Internet of Things and Augmented Reality hold unprecedented potential to alleviate some of these issues – e.g. smart homes and cities promise to create efficient energy management, robotics and tele-medicine may revolutionize our health care systems. However, some of these turning-point technologies may create unintended side-consequences, as we have seen in the case of GMOs or nuclear research.

To develop more responsible approaches to innovation, the LIVING INNOVATION project brings together a plethora of stakeholders from academia, industry and civil society. It provides a central knowledge hub and unique meeting point for experts and practitioners in digitization and responsibility.



To provide a concise and compelling entry point to Responsible Innovation, the project hosts “Responsible Innovation Stories”. This weekly interview series features inspiring ideas, great thinkers and flagship initiatives such as:

- [Responsibility and transformational change in innovation systems](#) – René von Schomberg (EU Commission), on his ground-breaking conceptualization of Responsible Innovation
- [Ethics and responsible innovation in EU projects and the dire need to assess impacts of big tech](#) – David Coles (impact assessment pioneer and Director Enhance International)
- The do's and don'ts of successful industry-academia collaborations (forthcoming) – Tima Bansal (Ivey Business School)

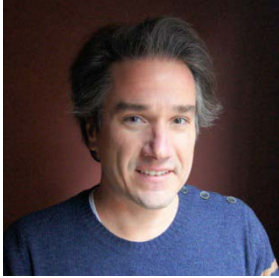
Over the last few weeks, dozens of scholars and managers have launched joint actions to:

- Explore the business case for responsible innovation
- Try out responsible innovation tools
- Benchmark their responsible innovation maturity

Join this highly relevant community of experts and increase the societal contribution of academia:  
<http://www.living-innovation.net/signup>

**Editorship of Prestigious Business and Society Journal Now at Duquesne**

The editorship of *Business and Society Review (BASR)*, one of the leading journals in the business and society field, is now in Duquesne's Palumbo-Donahue School of Business. *BASR* is a peer-reviewed academic journal that publishes original research on a wide range of ethical issues concerning the relationships between business, society and the public good.



Dr. David Wasieleski, Albert Paul Viragh Professor in Business Ethics, has been named as editor-in-chief.

"It is an honor for us to take over the editorship of this prestigious journal," said Wasieleski, who is also the executive director of the Viragh Institute for Ethics in Business at Duquesne. "We intend to continue the fine legacy of *BASR* as one of the top journals in the business and society field. Under our stewardship, it is our goal to raise its profile and reputation internationally for publishing impactful research."

Dr. James Weber, professor of business ethics and management, will serve as managing editor of *BASR*.



"We are excited to continue to build on the reputation of *BASR* and further enhance the quality of published articles," said Weber.

The journal publishes papers from researchers and business professionals, members of the legal profession and government administrators, among others.

"Bringing the editorship of *BASR* into the School of Business is a tremendous accomplishment and a testament to the impact of our faculty in business ethics and related areas," said Dr. Dean McFarlin, dean of the School of Business. "This journal is a fitting addition to the growing portfolio of scholarly activities in the Viragh Institute and I know Dr. Wasieleski will lead *BASR* to greater heights as its new editor-in-chief."

*BASR* was founded in 1972 and is published by [Wiley](#) on behalf of Bentley University's W. Michael Hoffman Center for Business Ethics.

**Duquesne University**

Founded in 1878, Duquesne is consistently ranked among the nation's top Catholic universities for its award-winning faculty and tradition of academic excellence. Duquesne, a campus of nearly 9,500 graduate and undergraduate students, has been nationally recognized for its academic programs, community service and commitment to sustainability.

**New ONE-SIM Award for Best Outreach Activities based on A Published Paper**

To make a difference in the world, management scholars who work on sustainability need to reach out and communicate their insights to broader audiences. The ONE and SIM divisions have jointly created a new award to honor researchers who do this particularly well. The new award is for researchers who have published a relevant paper and effectively communicated the insights described in their paper to a broader, non-academic audience.

The application deadline for the 2020 award is April 30, 2020. Applicants need to submit the research paper on which their outreach activities are based, a 1500-word description of their outreach strategy and activities, and evidence for up to five outreach activities (press releases, newspaper articles written by the researchers, reports, public lectures, radio interviews, etc.). Further details can be found on the award website at [www.outreach-award.org](http://www.outreach-award.org).

The winner(s) will receive a prize money of \$500 and a plaque at the annual meeting of the Academy of Management. Their research insights and outreach strategy will be featured in the newsletter of the Network for Business Sustainability. In addition, the three finalists will be invited to a special session at the SIM-ONE junior faculty consortium to talk about their outreach activities.

The jury consists of three scholars who have successfully communicated research to broader audiences: Tima Bansal, Ioannis Ioannou, and Johanna Mair. The jury is supported by a pre-selection jury featuring Grace Augustine, Mark DesJardine, and Daniel Waeger. Maggie Cascadden and Emilio Marti initiated the award and coordinate it on behalf of ONE and SIM. Two partners—the Network for Business Sustainability and the Rotterdam School of Management—provide communication support and funding for the award.

If you have any questions or comments about the award, feel free to reach out to Maggie ([cascadde@ualberta.ca](mailto:cascadde@ualberta.ca)) or Emilio ([marti@rsm.nl](mailto:marti@rsm.nl)).

### **Awards and Grants**

**Barry Mitnick** (University of Pittsburgh) received the 2019 Aspen Ideas Worth Teaching Award for my course *Market Manipulations: Crises, Bubbles, Robber Barons and Corporate Saints*, which I teach in the Honors College in the College of Business Administration at the Katz School of Business, University of Pittsburgh. Aspen received nominations of courses from around the world and chose 10 winners. More information can be found under the following links:

<https://www.aspeninstitute.org/news/press-release/2019-ideas--teaching-award/>

<https://www.ideasworthteachingawards.com/2019-course-winners/market-manipulations>

**Bruno Dyck** (University of Manitoba) recently received two international awards related to his contributions to social issues in management. The first is the prestigious “2019 Expanded Reason Award (Pedagogy),” and the second is the “2019 Best Book Award” from the International Humanistic Management Association. Both awards are related to a textbook he co-authored called “Management: Financial, Social, and Ecological Well-Being” (Sapajo).”

**Maoliang Bu** (Nanjing University) received a joint research grant from the Deutsche Forschungsgemeinschaft (DFG, German Research Foundation) and the National Natural Science Foundation of China (NSFC), “Sino-German Perspectives on Corporate Social Responsibility and Sustainable Development” (with Professor Dirk Holtbrügge). Amount: 1,142,579 RMB, 2020-2022.

**John Mahon** received an honorary Doctor of Business Administration degree from the University of Chester (England) in November 2019. He fully retired 1 September 2010 from University of Maine.



## INTRODUCTION OF THE COMMUNICATION TEAM



**Florian Findler** became member of the SIM community and joined the newsletter team in 2015. Presently, he is serving as co-editor of the **SIMian**. Florian is a Teaching and Research Associate at the Institute for Managing Sustainability, WU Vienna, and is currently finishing his PhD. His research is focused on organizational sustainability, in particular, on impact assessment and management. He presented his works at the annual conferences of the Academy of Management, Society for Business Ethics and International Association for Business and Society and has published papers in the *International Journal of Sustainability in Higher Education and Sustainability*. Prior to his current position, he studied management at the Universities of Marburg and Hohenheim (Germany), and the BI Norwegian Business School and worked in the IT sector.



**Jae Hwan Lee** is an Assistant Professor of Management at Hamline University. He received his Ph.D. from Texas Tech University and an MBA from Brigham Young University. Jae served in the Korean Air Force as a rank of Lieutenant as a Korea-US joint strategy officer before becoming an academic. Jae's research focuses on stakeholder theory, corporate citizenship, and free riding. His work has been published in outlets including *The Journal of Business Ethics*, *Business & Society*. Jae joined the SIM community in 2008 and has worked on the **SIMian** since 2017.



**Benjamin N. Alexander** is an Assistant Professor of Management at the Orfalea College of Business at Cal Poly. He received his Ph.D. from the A.B. Freeman School of Business at Tulane University and his M.A. from George Mason University. Ben worked in HR prior to becoming an academic and volunteered extensively in several countries in community development and human rights. Ben's research focuses on stakeholder management, collective action, research methods, and family firms. His work has been published in outlets including *The Journal of Applied Behavioral Science*, *Journal of Business Research*, *Nonprofit Management & Leadership*, *Qualitative Research in Organizations and Management*, and *Research in Organizational Change and Development*. Ben joined the SIM community in 2012 and has worked on the **SIMian** since 2015.



**Kam Phung** has been contributing to the SIM division as the **Social Media Manager** since 2016. In his research, Kam focuses on the disruption and perpetuation of grand societal challenges in and around organizational settings, including large corporations, start-ups, and new forms of organizing. He is particularly interested in the social and political dimensions of technology and innovation in the context of social and environmental issues and has studied issues such as climate change, modern slavery, and stigma. Kam is currently completing his PhD in Organization Studies at the Schulich School of Business, York University (Canada), and holds

master's degrees from HEC Paris and the Norwegian School of Economics and a bachelor's degree from the University of Victoria.



**Daniel Alonso-Martinez** is an Assistant Professor in Business management at the Department of Business Administration, University of Leon (Spain). He has been the SIM Division **Website Manager** since 2018. His research focuses on innovation management, corporate social responsibility and entrepreneurship. His work has been published in *Technological Forecasting and Social Change*, *Sustainable Development*, *Corporate Social Responsibility and Environmental Management*, *Review of Managerial Science*, and *Sustainability*. He is involved in the committee of Academy of Management Conference since 2018



**Vincenzo Vastola** joined the SIM communication team in 2017. He served as **Listserv Manager** and has served as moderator for the SIM discussion forum. Vincenzo is a research fellow at the Leonardo Centre, Imperial College Business School (UK). Before joining Imperial, he held a post-doctoral researcher position at Bocconi University (Italy). His research aims to understand the impact of corporate sustainability on the performance of strategic initiatives, as well as the micro-foundations of sustainable decision-making.