

Webinar - How low-income families can co-create innovations

April 28th, 15:00 – 16:30 CEST

Organized by Dialogik in collaboration with De Montfort University

Join this webinar on April 28th 2021 15:00 – 16:30 CEST

Presenting two cases of **involving families from various backgrounds**, you can explore how the **co-creation of experts and citizens works** and **why inclusive innovation with low-income families is worth considering**.

In this workshop, we invite you to learn

- **How to reach families** - even in times of lockdowns
- **Co-Creation and Design Thinking Methods** for low-income families
- How future **innovation processes** can be **implemented with families**

Please register under [here](#).

Meet the experts

- [**Catherine Flick**](#) is a Reader in Computing and Social Responsibility at De Montfort University and will talk about recruiting families from Leicester's diverse neighbourhoods and engaging them through lockdown with art-based activities to enable them to co-create future home technologies through a "design thinking" approach with evaluation from cutting edge innovators.
- [**Sheena Laursen**](#) is the Programme Manager at the Experimentarium in Hellerup, Denmark. Sheena will talk about the PULSE exhibition. The aim of PULSE was to create an innovative research-based science exhibition and community activities that motivate and support families to take action to develop and sustain healthy lifestyle. Therefore, the PULSE exhibition was co-created with families.

Scheduled after the presentations, an open discussion will be facilitated by [**Rainer Kuhn**](#) and [**Sarah-Kristina Wist**](#) from Dialogik.

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