

*Leading through Analytics and Innovation*

**Beyond Going Back to the Office: Digital Transformation and the Future of the Corporation (webinar)**

Wednesday, March 1, 2023 -- 1:00 - 2:15 pm (EST)

Please join us for a lively panel discussion on this

"top of mind" subject for many organizations!

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The COVID-19 pandemic and related lockdowns forced 50 million Americans out of the office, propelling organizations into a digitally transformed future irrespective of their level of preparedness. In a post-pandemic world, the public debate has centered on the benefits and costs of going back to the office, and less so on what the lessons learned during the pandemic indicate for the future of the corporation itself. Our distinguished academic-executive panel will address the challenges and benefits of digital transformation with respect to strategic human resources and organizational culture and values, board of directors and corporate governance, and the functioning of "bossless" companies.

**About the Speakers:**



**Dr. Peter Klein** is the W. W. Caruth Endowed Chair, Professor of Entrepreneurship, and Chair of the Department of Entrepreneurship and Corporate Innovation at Baylor University's Hankamer School of Business. He also serves as Director of the Baugh Center's Free Enterprise Initiative. His research on entrepreneurship, strategy, and organization, with applications to innovation, diversification, vertical coordination, health care, and public policy, has been published in numerous top academic journals. His most recent book is "Why Managers Matter: The Perils of the Bossless Company."



**Dr. Bridie Fanning** is a strategic human resources expert with extensive international experience as a business transformation HR executive and consultant. Bridie has held lead HR positions at Fortune 500 public companies, including GE Retail Consumer Finance and Fiserv, as well as for private equity backed firms, start-ups, and new IPOs. She also has extensive consulting experience as a Senior Advisor for the Boston Consulting Group and managing director for Accenture. Her dissertation at UPenn addresses "How Companies are Adapting Learning for the New Digital Age" and she is a frequent speaker globally on the changing nature of work and

building talent capabilities to achieve superior performance.



**Paul W. Jones** is the former Executive Chairman of A. O. Smith, a leading global supplier of water heaters and water treatment products with annual revenues of \$2.0 billion. He served as CEO from 2004 to 2012, Chairman (2006-2012), and Executive Chairman (2013-2014). He has extensive executive experience in industrial companies, such as GE, U.S. Can Company, and Greenfield Industries. He has served on 11 companies' board of directors, including A.O. Smith, Federal Signal, Rexnord, and U.S. Chamber of Commerce, as well as on community service boards for the Nature Conservancy of Wisconsin and the University of Evansville, and as

co-chairman of the Milwaukee Water Council.