

# PRME World Tour Research Paper Development Program 2022-2024

# **PRME North America Chapter**

# November 4th 2022 - Online

## Call for papers and participants

The PRME World Tour Research Paper Development Program - a partnership between PRME and three of the world's leading international journals in the responsible management and business-in-society field, *Business & Society, Journal of Business Ethics*, and *Business and Society Review* - offers PRME Regional Chapters one research paper development workshop during 2022-2024 invited by the PRME Secretariat and co-organised with the PRME Regional Chapters and the PRME World Tour Organizing Committee, which consists of senior scholars and is chaired by former co-editor for *Business & Society* and Professor at University of Bath, Andrew Crane.

The idea is to support early-career as well as mid-career scholars in bringing research to publication, as part of the field's commitment to relevant and timely research insights that advance responsible management and sustainable development around the world. The PRME World Tour also has a more general ambition of supporting the professionalization of the scholarly field of responsible management research, by increasing the range of voices heard as authors and representing concerns too often marginalised or excluded from the most prestigious journals.

This call is part of this initiative. The targeted audience is composed of PhD students, newly graduated doctors, post-doctorate researchers, early career, mid-career, and senior scholars.

According to the guidelines below, we invite everyone interested in participating, either submitting a proposal or attending the invited editors' panel.

#### WORKSHOP AGENDA

The workshop will have two parts, as follows:

## FIRST PART (10am-12pm EST)

The first part will be open to <u>anyone interested in participating</u>.

• **Editors panel:** The audience will attend an editor's panel conversation how to publish responsible management/leadership and sustainable business research in international,

peer-reviewed management journals. The panel will feature current and former editors and associate editors from general management journals such as the *Academy of Management* journals, *Human Relations*, and *Organization Studies*, as well as specialized responsible management journals such as *Business Ethics Quarterly*, *Business & Society*, and *Journal of Business Ethics*.

- **Keynote**: A senior scholar, Dr. James Walsh, will present on opportunities and challenges in researching and publishing in responsible management.
- **Q&A/Networking**: The audience will have an opportunity to directly ask questions to the keynote and panel members, and to participate in small group discussion in break-out rooms.

## **SECOND PART (12:15p-2:00p EST)**

The second part of the workshop is only open to authors who have submitted a paper that has been accepted by the organizing committee.

It will consist of small group discussions where authors will receive direct feedback on their work in progress from invited mentors who are all experienced scholars who are editors, associate editors, board members, authors, and reviewers for leading management journals. Each paper will be assigned one to two mentors.

To apply to the workshop, you need to submit a work in progress paper that you are targeting for journal submission. Please indicate in your submission your target journal or journals. We welcome the submission of both empirical papers (quantitative, qualitative, or mixed methods) and purely theoretical work.

The working papers should have 4,000-10,000 words, including references, double line spaced. These will not be reviewed blind, so please include a cover page with authors' identification (names, institutions, ORCID).

Accepted papers MUST be in the broad field of responsible management/leadership. Priority will be given to papers that:

- are high quality works in progress;
- have potential for publication in top tier journals;
- are focused on topics related to the Sustainable Development Goals (SDGs);

Another condition for acceptance is that **at least one author** is either a PRME North American member or from a PRME North American Education Institution.

**Deadline for submission: October 10<sup>th</sup>, 2022**. Please submit your work in progress to Google Forms **here.** 

The results shall be released on Oct.14, 2022

### **GENERAL INFORMATION**

The workshop, which will be held online via Zoom, and will be hosted by the PRME North America Chapter.

Please register for attending the **FIRST PART** of the workshop at <a href="https://us02web.zoom.us/meeting/register/tZUvdOCvrzIrH9XFDkPOutt5eYEzmy4BW5NK">https://us02web.zoom.us/meeting/register/tZUvdOCvrzIrH9XFDkPOutt5eYEzmy4BW5NK</a> (copy and paste into your browser) until October 31, 2022. For the **SECOND PART**, the participation is by invitation only, exclusively to the authors of the selected papers.

The workshop is free for all participants. Your institution does not need to be a member of PRME North America to participate (although it would be appreciated!).

If you have any questions, please contact the PRME NA Chapter representative Kent Williams at Kent.Williams@Dal.ca.

PS- This year we are fortunate to have a brilliant pool of mentors to achieve these goals including Rajat Panwar, Oregon State University (sustainability), Irene Henriques, York University (sustainability), Jennifer Griffin – Loyola University (CSR), Andy Spicer – U of South Carolina (CSR/International Issues), Kathy Rehbein – Marquette (CSR/CPA), Elizabeth Moore, Northeastern University (IB and sustainability), Cory Searcy, Metropolitan Toronto University (sustainability), Fernanda Wagstaff, UT El Paso (SDGs), Ivan Montiel, Baruch College, CUNY (SDGs), Stephanie Wang, Indiana University (sustainability)