



STRATEGIES FOR BUILDING RESILIENCE: HOW CAN ORGANISATIONS AND NETWORKS MANAGE ADVERSE EVENTS?

Conference Organizers:

Elisa Operti
ESSEC Business School

Raffaele Conti
ESSEC Business School

Amit Kumar
Warwick Business School

ESSC Business School – Cergy Campus

September 15th 2022

Program Overview

Why are some actors better able to sustain and rebound from adverse events than others? Effective responses and recovery processes are crucial to deal with adversities. The purpose of this Extension, hosted by ESSEC Business School, is to shed light on what strategies and policies can facilitate resilience in the face of exogenous and systemic challenges.

We focus on how organizations broadly conceived (for-profit firms, not-for-profit firms, social enterprises) and networks contribute to system resilience. Strategy scholars with different disciplinary backgrounds will be invited to take up the “grand challenge” of studying how organizations and networks can respond to adverse natural or social events (e.g., recessions, pandemics, migrations, natural disasters). The program will feature a mix of panel and paper presentations (selected through the invitation of established scholars working on resilience) and structured interactions with practitioners presenting cases of successful business reactions to adverse events.

Preliminary Program

8.30-9:00	Arrivals, Registrations, Coffee & Pastries
9:00-9:15	Welcome by the organising team and institution
9:15-10:30	<p><u>Editors Panel: Management Scholarship in times of crises</u></p> <ul style="list-style-type: none"> • Raffaele Conti (ESSEC Business School), Associate Editor at the Strategic Management Journal • Olenka Kacperczyk (London Business School), Associate Editor at Administrative Science Quarterly • Gerardo Patriotta (University of Bath), Consulting Editor at the Journal of Management Studies • Tal Simons (Rotterdam School of Management, Erasmus University RSM), Associate Editor Academy of Management Journal
10:30-10:40	Break
10:40-11:40	<p><u>Paper session I: Economic downturns and resilient structures</u></p> <ul style="list-style-type: none"> • Andrew Shipilov (INSEAD), Stan Li (City University of Hong Kong), Nghi Truong (ESMT Berlin), Matthew S. Bothner (ESMT Berlin) “Network advantage: “Uncontested structural holes and organisational performance in two market crises” • Elisa Operti (ESSEC Business School), Amit Kumar (Warwick Business School) “The beating heart of regions: Innovation network evolution over the business cycle” • Ekin Ilseven (INSEAD) “An Empirical Assessment of Strategic Interdependencies in Achieving Organisational Resilience Against Demand Shocks”
11:40-12.40	<p><u>Paper Session II: Health crises: Prevention and consequences</u></p> <ul style="list-style-type: none"> • Elena Plaksenkova (Fisher College of Business), Olivier Chatain (HEC) “Ecosystem Evolution and Bottleneck Shifts: Evidence from The Evolution of the Anti-HIV Drug Ecosystem” • Burtch, Gordon (Boston University), Miguel Godinho de Matos (CLSBE), and Francisco Lima (Lisbon University) “Personal Social Networks, Technology Skills, and Workers’ Digital Resilience to Covid-19”

	<ul style="list-style-type: none"> Paola Zappa (UCL London), Tatiana Andreeva (Maynooth University) and Guillermo Davila (University of Lima) Informal knowledge sharing in the hybrid workplace
12:40-14:10	Lunch at “La Table”
14:10-15:10	<p><u>Paper Session III: Managing migration shocks</u></p> <ul style="list-style-type: none"> Kodeich Farah (IESEG), Henri Schildt (Aalto), Emma Sandström and Davide Ravasi (UCL). “When purpose falls flat: The search for a viable identity in a nascent social organization” Leandro Nardi (HEC), Marieke Huysentruyt (HEC) “Corporate social responsibility, financial materiality, and the challenge of forced migration: Evidence from tragic refugee incidents in Europe” Rashedur Chowdhury. (Essex Business School), Benjamin Siedler (University College Dublin) & Saurabh Lall (University of Oregon) “Towards a Theory of Economic Action in Noncooperative Spaces: Evidence from Rohingya Refugee Camps”
15:10-15:50	<p><u>Paper session IV: Natural disasters: Preventions and consequences</u></p> <ul style="list-style-type: none"> Ali Mohammadi (Copenhagen Business School), Johannes Luger (Copenhagen Business School) “Blown away by Hurricane Katrina: the impact of exogenous shocks on CEO dismissals” Anita McGahan (University of Toronto), Leandro Pongeluppe (University of Toronto) “There is no planet B: aligning stakeholder incentives to preserve the Amazon rainforest”
15:50-16:00	Break
16:00-17:00	Practicing resilience: insights from business and society (UNHCR, OECD and Banque de France)
17:00-Onwards	Cocktail and Farewell

**Each paper session features presentations followed by a 20 minutes discussion and Q&A*

ESSEC Business School

Founded in 1907 in Paris, ESSEC Business School is an institution of higher education guided by the pursuit of academic excellence in teaching and research. Its distinctiveness stems from the pioneering spirit of the members of its community and its core values – humanism, responsibility, innovation and openness - that shape its scientific ambitions and pedagogical approach.

The mission of ESSEC Business School, a world school with French roots, is to infuse leadership with meaning to prepare leaders ready to address contemporary economic, environmental and social challenges. To do so, it produces innovative and relevant knowledge to equip the next generation of leaders with the skills, know-how and savoir-être that will make them truly responsible, inclusive and respectful of the environment. Convinced that knowledge provides a path to freedom - Per scientiam ad libertatem - ESSEC inculcates in its students critical thinking and creativity skills that prepare them to anticipate and address the challenges of an increasingly uncertain world. ESSEC supports students in making their actions both meaningful and impactful by relying on both technology and people. It also seeks to enlighten the actions of businesses and organizations in a world transformed by the new industrial revolution, the environmental crisis, a new world balance and other major societal changes.

By emphasizing individualization when designing its programs, ESSEC prioritizes the cultivation of personal responsibility and an entrepreneurial spirit amongst its diverse community members, and offers them a unique experience that will guide them throughout their lives.

Extension location

ESSEC Business School

Av. B. Hirsch 3

95000 Cergy Pontoise CEDEX Paris

[Map](#)

How to reach ESSEC Campus:

- By RER from Paris (regional train): line A, station CERGY PREFECTURE
- By bus: many routes go to CERGY PREFECTURE (check on www.ratp.fr). From CDG airport, Bus line 9518 Express to Cergy
- By car: highway A15, exit n°9 CERGY PREFECTURE

Conference location

Located at 35 minutes from the centre of Paris, the Cergy campus, in the heart of the new town, is an area designed for studying, sharing, and communicating.

Hotels

We recommend that conference participants choose and book their own accommodation.

Discounted rates can be obtained at our partner hotels listed [here](#).