



Genève, le 23 janvier 2020

Directive

Engagement with Industries Excluded from the UN Global Compact

Since December 2019, GSEM is an advanced signatory for the Principles for Responsible Management Education (PRME). With this status, GSEM belongs to a group of business schools that aspire to become model institutions for responsible management education.

PRME is a sub-initiative of the UN Global Compact (UNGC). The UN Global Compact excludes certain high-risk industries from participation, including companies producing nuclear, chemical, or biological weapons, antipersonnel landmines or cluster bombs, and tobacco products.ⁱ

This directive aligns GSEM's corporate engagement with the integrity policy of the UN Global Compact and other UN organizations.ⁱⁱ It also corresponds with the policy of the University of Geneva.ⁱⁱⁱ

GSEM and GSEM faculty therefore abstain from –

- Accepting research funds from companies of excluded industries
- Providing space at university job fairs for companies of excluded industries
- Inviting company representatives from excluded industries to guest lectures

Directive validée par le collège des professeur-e-s de la GSEM du 23 janvier 2020.

ⁱ UN Global Compact Exclusion criteria and Integrity Policy Update (Sept. 2017) – <https://www.unglobalcompact.org/participation/join/who-should-join>

Excluded companies are “(1) Subject to a UN sanction, (2) Listed on the UN Ineligible Vendors List for ethical reasons, (3) Derive revenue from the production, sale and/or transfer of antipersonnel landmines or cluster bombs, (4) Derive revenue from the production and/or manufacturing of tobacco”.

ⁱⁱ This directive is also in line with the policy of the World Health Organization (WHO) - “WHO does not engage with the tobacco industry or non-State actors that work to further the interests of the tobacco industry. WHO also does not engage with the arms industry.” This policy was adopted at the World Health Assembly by WHO 192 Members States in May 2016 - http://apps.who.int/gb/ebwha/pdf_files/wha69/a69_r10-en.pdf

ⁱⁱⁱ On 29 October 2004 the UniGE Rectorat issued the attached press release - <https://www.unige.ch/presse/communiqu/04-05/1029Rylander.html>