



DARDEN SCHOOL
of BUSINESS

FIRST YEAR BUSINESS ETHICS SYLLABUS

Quarter 3 – Spring, 2018

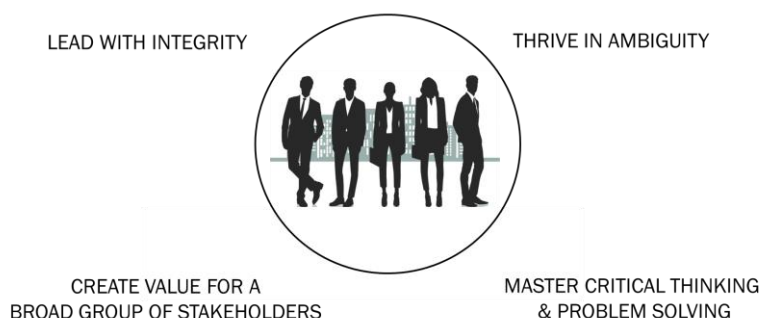
FACULTY

Section A	Ed Freeman	CR 120
Section B	Jared Harris	CR 130
Section C	Bidhan (Bobby) Parmar	CR 140
Section D	Bidhan (Bobby) Parmar	CR 150
Section E	Andy Wicks	CR 160

COURSE DESCRIPTION

Business is becoming increasingly dynamic and global, which means that leaders must face higher levels of uncertainty and ambiguity to create sustainable results. Therefore, companies around the world are seeking talent that can rise to the challenge by leading with integrity, mastering critical thinking, thriving under conditions of ambiguity, and creating value for a wide variety of stakeholders.

LEADING ORGANIZATIONS REQUIRE TALENT THAT CAN...



To help you get an edge on these executive level skills, first-year business ethics is designed to:

1. Provide terminology, frameworks, and concepts to help you better recognize and **incorporate ethical considerations into your decision making so that you can act more effectively.**
2. Help you understand and articulate your own values so that you can **continue to grow as a principled and responsible leader.**
3. Expose you to diverse values and beliefs to **practice learning and creating shared understanding amid diversity.**
4. Provide a process for tackling difficult and ambiguous situations so that you can **build the capacity to make complex decisions that set leaders apart from technical experts.**

To reflect the complexity of the world that business leaders face, our cases cover a range of issues and global contexts. The course is designed to hone your individual capacity for making difficult decisions, and to that end, the material is challenging – there are no easy answers or plug and play formulas here. We believe that our role as faculty is to facilitate productive conversations so that you can deepen a core set of skills. We

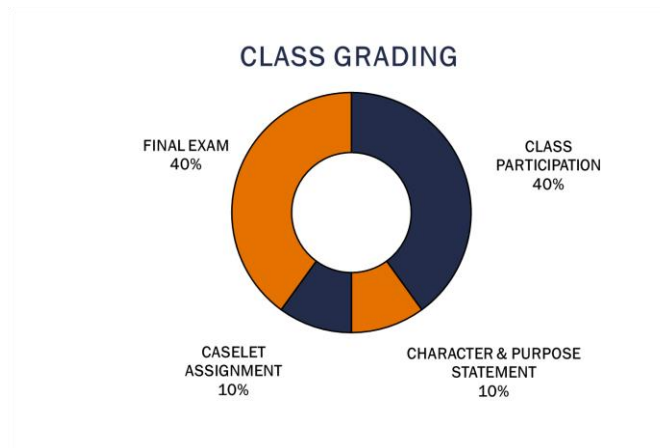
would rather you master a set of essential skills for leaders, than expose you quickly to a broad set of tools without effectively building your skills for implementing those tools.

REQUIRED MATERIALS

The cases, technical notes, and video supplements that are needed are posted on canvas and/or will be sent to you by your faculty.

GRADING

Grading for first-year ethics is divided into four components:



1. **Class Participation (40%)** Participation grades will be based on the quality and quantity of your contributions. Additionally, this portion of your grade will include any short quizzes, pre-class polls assigned by your faculty as well as a peer evaluation at the end of the quarter.
2. **Caselet Assignment (10%)** You will write a 1-page caselet about an interesting business ethics issue you have experienced or you think it would benefit the class to discuss. You will also outline a 1-page response to this problem based on your framework. A detailed description of the assignment is posted on Canvas.
3. **Character & Purpose Statement (10%)** You will take a values survey and write a statement of your personal character and values as a leader. Details for this assignment are provided on Canvas.
4. **Final Exam (40%)** This will be a written analysis and recommendation for a business case (or cases). You will be evaluated on the quality of your answer and the thoughtfulness and thoroughness of your analysis.

NOTE: Ethics is a laptops down class.

2018 DARDEN FIRST YEAR ETHICS AT A GLANCE					
MODULE	#	DATE	DAY	TOPIC	MATERIAL
Step forward to improve business & society.	1	16-Jan	T	What is the relationship between business and ethics?	Merck & Co., Inc (A)
	2	23-Jan	T	What is my view of the purpose of business?	Fishing With Dynamite Film
Overcome organizational and psychological barriers to responsible behavior.	3	24-Jan	W	What organizational conditions lead to unethical behavior and what can I do if I suspect questionable behavior?	Marge Norman and Miniscribe Corporation
	4	25-Jan	R	What does the research from moral psychology teach us about challenges for ethical behavior?	Ethics Beneath the Surface Note
	Jan 28th Midnight, Character & Purpose Statement Due on Canvas				
Create a decision framework to diagnose, navigate, and execute more effectively.	5	31-Jan	W	What are my personal values & how do I use them in decision making?	Recruiting Vignettes
	6	1-Feb	R	What are the lenses of ethical analysis?	Davis Press & Meccan Madness
	7	5-Feb	M	How can I make better arguments?	An Illustrated Book of Bad Arguments
Hone your skills for responsible decision making.	8	7-Feb	W	What are the ethical issues involved in AI?	Pied Piper and Autonomous Vehicles
	9	8-Feb	R	What is the relationship between my ethics framework and other quantitative tools?	Which Kaptien to Choose? The Havoyssund Fleet Question
	Feb 9th Midnight, Caselet Assignment Due on Canvas				
	10	14-Feb	W	How can I improve my ability to see multiple facets of a problem?	Student Written Caselets
	11	15-Feb	R	How do I create better options?	Student Written Caselets
	12	21-Feb	W	What makes a good recommendation?	Danville Airlines
	13	22-Feb	R	How do I determine my level of responsibility?	GE Healthcare in India
	14	26-Feb	M	How do I put it all together?	Evergreen Enhancement