



# *The SIMian*

## September 2019

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## EDITORS' NOTE

Dear SIMians:

We hope you had a relaxing and productive summer and that new academic year is off to a good beginning. This issue of The SIMian newsletter mainly covers SIM division activities at the 2019 AOM annual meeting in Boston. Many of the division's leaders and award winners have provided engaging reflections and accounts of their experience. The newsletter also includes, as always, timely calls for participation and announcements for recent book publications.

The next issue of the SIMian will be published in January 2020 and include calls for participations, recent book publications, and interviews with your fellow SIMians.

Please forward any items that you would like included to us, the SIMian Editors (The.SIM.Editor@gmail.com), as an MS-WORD document or as text in an email (not in pdf format please!).

If you have questions or comments, feel free to contact us at [The.SIM.Editor@gmail.com](mailto:The.SIM.Editor@gmail.com)

We hope you enjoy the issue!

**Jae Hwan Lee**, Hamline University of Minnesota

**Florian Findler**, Institute for Managing Sustainability, WU Vienna

**Benjamin N. Alexander**, California Polytechnic State University

*The SIMian* Co-editors

## 2019-2020 DIVISION CHAIR'S MESSAGE

**Jill A. Brown, Bentley University**



Dear SIMians:

Once again, I think our Division knocked it out of the ballpark (Fenway?—excuse the colloquialism) with interesting, novel, and exciting papers, symposia, workshops and consortia that were especially relevant to the AOM theme, “Understanding the Inclusive Organization.”

Thanks to all of you who made this possible, including our fantastic leadership team. Andy Wicks processed over 450 paper and symposia submissions to put together a program that represented a wide range of topics in the SIM domain. Katherina Pattit created a terrific pre-program with PDWs that addressed interesting topics like human dignity, humanistic management, ethics, modern slavery, impact investing, the promise and problems of inclusive organizing, and more. Michelle Westermann-Behaylo and Naomi Gardberg put together a robust doctoral consortia, beginning with our “fireside chat” with Sandra Waddock on Thursday evening that included 35 rapt doctoral students, facilitator Michael Johnson Kramer, and the lovely venue of Suffolk University’s board room, thanks to SIM member Tammy Maclean. We missed Naomi, who did an incredible amount of work for the DC but could not attend due to a family emergency. We are so grateful for all the hard work that you and Michelle did to make the DC a success! Last, (but not least!), Nolywe Delannon and Pushpika Vishwanathan arranged a wonderful junior faculty consortium with ONE and PNP Divisions. Well done!

Once again, we had some big award winners for Best Business Ethics Paper (sponsored by the Journal of Business Ethics), Best Paper, Best Student Paper, Best Dissertation and Best Book. Please read about the winners later in the newsletter. We owe special thanks to the SIM members who agree to serve on these review committees and their *Chairs*, including *Naomi Gardberg*, *Noushi Rahman*, *Cristina Neesha*, *Kam Phung*, *Jon Bundy*, *Colin Higgins*, *Rob Phillips*, *Carolyn Dang*, *Ann Barraquier*, *Paul Harper*, *Sarah Glozer*, *Erica Steckler*, *Lea Stadler*, *Nikolay Dentchev*, *Francois Neville*, *Arno Kourula*, *Johanne Grosvold* and *Theodore Issa*. It was a joy to see the Sumner Marcus Award presented to Oliver Williams (University of Notre Dame) for his outstanding contributions to the field. Additionally, Jeanne Logsdon (University of New Mexico) received the Ann K. Buchholtz Mentorship award for her support of students and scholars over the years. You can read about these outstanding individuals in more depth later as well.

What more can I say about our team...except that we have all benefited from the leadership and guidance provided by those who have led us to this point in time. David Wasieleski, our outgoing Division Chair, is an exemplar of servant leadership--with all of the traits including listening, empathy, stewardship, foresight, and a commitment to the growth and development of a community. Our immediate Past Division Chair, Doug Schuler, has also provided support and leadership over the years that is appreciated by all of us. Amelia Carr (Treasurer) is the cash flow guru who makes sure we stay in- budget, and we greet two new RALs this year- Cristina

Neesham and Erica Steckler as Steve Brammer and Naomi Gardberg roll off this duty (many thanks!). Thanks also to our amazing communications team including SIM newsletter co-editors Jae Lee and Florian Findler, as well as Benjamin Alexander, Vincenzo Vastola, and Daniel Alonso-Martinez. We are a collegial team, thank goodness, which is particularly helpful when navigating the oft-complex AOM system. If you are confused about who does what in SIM this may seem like a rambling list, so we will be sure to post an updated Leadership and Organizational Directory on the website.

I am excited to be Division Chair this year. There are big shoes to fill, especially as we begin a 5-year review of the Division, with David Wasieleski leading our team in this initiative. Please know that I will do my best to solicit your feedback as we continue to review/broaden our domain and solicit new members from all over the world, with our ongoing commitment to inclusiveness and diversity. Our SIM team will also be taking a look at AOM's new initiative, The Strategic Project Fund, which provides funding for projects that can help connect and integrate scholars from geographies with little AOM membership, among other things. This is the first year that it is being launched, and frankly, it seems a bit vague, but please check it out: <https://aom.org/Member-Services/Strategic-Project-Fund-2020.aspx> Let us know if you have any suggestions for a Division project.

Call me or email me if you would like to help with anything! We need replacement members for several award committees, and of course, we also need you to sign up to review for next year. Our Program Chair, Katherina Pattit, and our PDW Chair, Colin Higgins can use your help; their Calls for Proposals will go out soon. Thanks for all that YOU do for SIM (and excuse my propensity to use exclamation points to convey my excitement)!

Best,  
Jill Brown  
Division Chair, SIM, 2019-2020  
[jbrown@bentley.edu](mailto:jbrown@bentley.edu)

## 2018-2019 PROGRAM CHAIR'S MESSAGE

**Andrew C. Wicks, The Darden School of Business**

Dear SIMians:

Thanks to everyone who contributed to a great program in Boston! I really enjoyed seeing and talking with so many people from the division and spending time catching up in the hallways between sessions. I was also pleased to see that our well-earned reputation for being a welcoming and accepting community was on full display in Boston, especially with visitors and new members.



It was truly an honor and a privilege to oversee the process and put together the SIM program this year. I enjoyed it and I felt like I gained even more respect for the depth of thought and the breadth of knowledge and interests of SIMians. We are an eclectic group and we find ways to ask lots of really provocative questions, bring in innovative methods and push our field into interesting domains that tend to go beyond the usual constraints of the Academy. I appreciate that and want to recognize it as an important part of what it means to be part of our division.

What is most on my mind right now are two things – thanking all those who made this year's program a success and getting everyone ready to welcome in our new program chair by giving her your support.

As for thanks, there are many people I want to thank. First, the Associate Editors play a huge role in our process and do a lion's share of the work, including providing the Program Chair with advice on important decisions. A lot was asked of them this year and they deserve special thanks. I'm also grateful to everyone who reviewed for SIM – we need you to keep doing so, especially since our numbers dropped from last year – and who submitted your work to the division. We appreciate you coming to SIM to showcase what you are doing and we want to see that continue. I'm most thankful for the wonderful advice and support I got from the SIM Leadership Team, particularly Jill Brown and David Wasieleski. Without them and their willingness to share their insights and experience I'm not sure I would have gotten through it. Finally, I want to recognize Megan Juelfs and a group of doctoral students who were incredibly helpful in tackling some of the administrative duties and generating initial ideas for organizing the program – your support meant a great deal and came at just the right time.

As for welcoming our new chair, Katherina Pattit steps into the role of Program Chair after distinguishing herself with the PDW Program in Boston. Katherina has already proven herself a great leader and organizer and I'm confident she will do an outstanding job of putting together the program for 2020. I would ask that we all show her our support – and the best way to do that is: a) sign up to review for SIM; b) offer to be an AE for SIM; c) submit your work to SIM to be part of the 2020 program. Please make her feel welcome to this role and know that she has the backing of the division.

Some highlights from this year's program.

- Submissions: 410 papers; 65 symposiums; 19 PDW (423; 71; 30 last year)
- Reviewers: 430 reviewers (502 last year; 30% hadn't reviewed last year)
  - Associate Editors: 47 Associate Editors
  - Accepted Papers: (44% acceptance rate; 49% last year)
  - 188 accepted papers for paper sessions (47 sessions)
  - 20 accepted papers for discussion sections
  - Symposia: 34 symposia
  - 3 single-sponsored
  - 7 double-sponsored
  - 24 triple-sponsored
- Methods
  - Primarily Conceptual: 17 percent
  - Qualitative: 16 percent
  - Quantitative: 31 percent
  - Mixed Methods: 6 percent
- Topics
  - Ethics: 52 percent
  - Corporate Social Responsibility & Performance: 50 percent
  - Stakeholder Theory and Relationships: 40 percent
  - Sustainability: 31 percent

There will be a Call for Reviewers that will go out soon. Please do sign up to review for SIM and contact Katherina Pattit [glac6548@stthomas.edu](mailto:glac6548@stthomas.edu) if you'd like to find a way to help with the 2020 program.

I so appreciated the chance to work with you this year and be a part of the SIM Leadership Team. I look forward to seeing all of you next year in Vancouver!

Best,

Andy Wicks  
The Darden School

## 2018-2019 PDW CHAIR'S MESSAGE

**Katherina Pattit, The University of St. Thomas**



Dear SIM colleagues,

Where has the Summer gone? With a new academic year ahead, preparations are already under way at AOM headquarters to draft a call for papers for our next meeting in Vancouver. Before we turn our attention to next year's exciting theme of "2020: Broadening our sight", I want to take this opportunity to reflect on the wonderful time in Boston and recap the highlights from the PDW program. While numbers cannot in any way capture the community and rich learning that took place during the various sessions, they nevertheless give a glimpse of the creativity of our group:

We had 19 high quality proposal submissions resulting in 15 sessions on the program, totaling 31 hours of workshop time, and an additional 16 co-sponsored sessions with 12 other divisions! The doctoral consortium, which is always a highlight, was a big success: 37 students from 14 countries and 29 institutions had a chance to learn from 31 panelists. In addition to welcoming students into our community, we also shared generously with each other: 23 mentors workshopped 20 papers and 12 abstracts during the paper development workshop. In all, we had a nice mix of sessions: 3 focused on teaching, 2 on paper development, 4 on professional community building, 3 on idea generation and 3 on methods and research process.

Kudos to everyone who lent a helping hand, welcomed others with open arms, and listened to new ideas with open minds. As Colin Higgins takes on the role of PDW program chair this coming year, I am confident he will find the same support and inspiration from our community and the leadership team that I was fortunate to have. Let's give Colin a warm welcome to this role and send him great PDW proposals!

Last, but certainly not least, I want to share my hopes for next year. I hope I will be able to prepare a conference program for you that will truly "broaden your sight" and I hope many of you will join us in beautiful Vancouver to reconnect with colleagues and get re-energized by all the exciting work being done in the SIM community. HOWEVER, I will not be able to do this alone. I will need YOUR help. Be an Associate Editor, be a Reviewer. I can certainly guilt you (and I know where to find you...), but I'd prefer to appeal to your commitment to our joint endeavor. Many hands make light work and provide the kind of feedback we all would like to receive on our work. I am counting on you, so email me at [kpattitaom@stthomas.edu](mailto:kpattitaom@stthomas.edu) to let me know if you can be an Associate Reviewer and sign up to be a Reviewer when the call comes – and it will, sooner than you can say Vancouver!

Here is to a good rest of the year and a happy return to AOM next August.

Best,  
Katherina Pattit



## 2019 AOM BOSTON RECAP

### SIM Division Business Meeting and Social

The business meeting is the forum for SIM officers to inform division members about previous and future activities. This year, the meeting was held at the Boston Marriott Copley Place. SIM officers expressed appreciation for all of the members who volunteered in a variety of different



capacities including as reviewers, in the doctoral and junior faculty consortia, for curriculum development, and on award committees. Committee chairs presented SIM sponsored awards at the end of the meeting (winners and nominees are presented in the following section). A well-attended social with drinks and snacks immediately followed the business meeting.

### SIM Division Awards

#### Sumner Marcus Award

*Oliver Williams*, University of Notre Dame

#### **Award Committee's Report**

*David Wasieleski*, Duquesne University

Committee Members: David Wasieleski (Chair), Jill Brown, Andy Wicks

Each year the Sumner Marcus Award is given in recognition of and appreciation for outstanding contributions of service and scholarship to the field. For 2019 Oliver Williams received the award.

#### **Oliver Williams's Response**

*Considering the many stellar scholars who preceded me in winning this award, I am humbled to receive the Sumner Marcus award for Distinguished Service and Scholarship from the Social Issues in Management Division of the Academy of Management.*

*When I first joined SIM almost forty years ago, I was a bit intimidated at the first annual meeting. I was surrounded by a group of scholars, many whose names I recognized from their important research and writings. To my pleasant surprise, these men and women reached out to me, befriended me, and I could tell they wanted me to succeed. Over the years, many became colleagues and with their inspiration I did succeed.*





*Much has changed in SIM in the last forty years. Our membership has increased by a factor of seven as we now approach over two thousand members. We have globalized to the point where today many countries are represented by talented scholars in our annual meeting. One thing has not changed, however, and that is that we are still a group of scholars who warmly welcome new members as friends and do all we can to help them succeed. Of this, I am very proud.*

*As a former Division Chair, I have closely followed the development of SIM. Many SIM scholars have participated in conferences that I organized at the Mendoza College of Business at the University of Notre Dame. A number of Academy scholars have been my guests at Notre Dame and have had their work published in volumes that I edited, including: Jim Post, David Vogel, Ed Epstein, Prakash Sethi, Andre Delbecq, Jim Walsh, Ante Glavis, Georges Enderle, Kirk Hanson, Richard DeGeorge, Tim Fort, Ronald Green, Laura Nash, Ian Mitroff, Kathleen Getz, Sana Waddock, Ken Goodpaster, and Lisa Newton. Last, but not least, is my good friend and advisor, Jerry Cavanagh, S.J. Jerry first introduced me to SIM and has become my trusted confidant.*

*My journey in the academic arena, often influenced by the scholars above, has included a broadening of the understanding of the role of business in society and a profound respect for the business connection to human rights. This development has prepared me well for the major focus of my work in recent years, that is, as a member of the five-person Board of Directors of the United Nations Global Compact (UNGC) Foundation. As many of you know, the UNGC is the largest voluntary social responsibility initiative, with over 10,000 businesses in 160 countries, trying to advance human rights, especially in developing countries. The 17 Sustainable Development Goals (SDGs) of the UN, largely designed to overcome global poverty by 2030, have become a rich resource for research and scholarship by SIM members.*

*One of the key learnings from my work with the UNGC has been a profound appreciation of the crucial role that social issues and normative ethics play in a successful business. I am passionate about the fact that business schools must have more, not less focus on social issues and normative ethics if we are to meet the challenges of our time.*

*In conclusion, let me say that in my view, the scholars at SIM have had a dramatic impact, they have helped business see its broader role in society, they have helped make the world a better place. With so many new and talented members, I am confident that this journey will continue.*

#### **Ann K. Buchholtz Mentorship Award**

***Jeanne M. Logsdon***, Professor Emeritus, University of New Mexico

#### **Award Committee's Report**

***Jill Brown***, Bentley University

**Committee Members:** Jill Brown (Chair), Archie Carroll, Lori Ryan, Harry Van Buren

*This award was initiated in 2016 to honor Professor Ann Buchholtz, a stalwart of both the Social Issues in Management (SIM) Division of the Academy of Management and the International Association for Business & Society (IABS). Ann passed away unexpectedly in 2015; her legacy includes not only her research and teaching, but also her extensive service, especially her mentoring of doctoral students and junior faculty members. Both SIM and IABS agreed that a fitting way to honor Ann was to create an award to recognize excellence in mentoring by senior faculty members who are active members of one or both organizations.*

*This year's award winner is Jeanne Logsdon. Jeanne was nominated by Jon Bundy, who wrote the following:*

*"Jeanne taught my MBA Business & Society class at the University of New Mexico (2007-ish). Prior to taking her class, I had no interest in academia. Indeed, I was a finance major, I already had an offer at Bank of America, and I was only taking her class because it was required. However, I loved the material and I was inspired by her teaching. She told stories of scandal and savior with such grace and emotion I couldn't help but be drawn in to her narrative and struck by her message.*

*I was also not one to approach professors during office hours. However, I couldn't help myself. I went to her office and expressed my interest in the topic. She immediately jumped at my interest, having me help collect and code data for a project (to become Rehbein, Logsdon, & Van Buren, 2013, JBE). She later offered me a formal research assistant position and we collaborated on a case study about a social venture in Albuquerque (later to be published in Case Research Journal). It was during this work that Jeanne and I discussed the possibility of me getting my PhD. Jeanne was very forthcoming with her advice, insistent that I do my homework, and eventually recommended that I apply to Georgia to work with Ann.*

*Throughout my PhD program Jeanne provided guidance and mentorship (all while retiring from active academic life). She read my papers, introduced me to people at conferences, and encouraged me to find my own research voice. To this day we meet at every AOM and almost every time I'm in Albuquerque. I also continue to use a number of her techniques in the classroom, including several discussion activities and a process for encouraging (and tracking) student participation. I've studied my original notes from her class more times than I can count.*

*Of course, many others have also benefited from her mentorship. I know she was incredibly active in her service to UNM, helping to mentor many successful peers. She was pivotal in the early years of IABS, served SIM in countless ways (including with the consortia), is a Sumner Marcus Award winner, helped institute the Washington Campus, and was an influential editor at B&S. I also know that she has been a member of numerous PhD committees, despite not coming from a PhD granting institution.*

*Jeanne literally changed my life and I am thankful for her intervention every single day. And when I think about Ann, with her positive spirit and generosity, I'm also reminded of Jeanne, who embodies the same spirit and attitude. Indeed, I often cannot think about one without thinking about the other."*

*Congratulations to Jeanne Logsdon!!*

### **Jeanne M. Logsdon's Response**

*I knew Ann Buchholtz and, in fact, encouraged her to become active in the Social Issues in Management (SIM) Division of the Academy of Management in the 1990s. Ann set a high standard for mentoring because she was open, generous, and encouraging with her good counsel to many young scholars. I am greatly honored to receive the Ann K. Buchholtz Mentoring Award, which was created jointly by SIM and the International Association for Business and Society (IABS) to celebrate her contributions.*



*I studied business and society issues as a doctoral student and attended my first Academy meeting in 1980. I found the SIM Division to be very welcoming to newcomers and knew right away that I had found an intellectual home. Many SIM members mentored me in the early years of my career, and, as a result, emotional ties of collegiality and friendship strengthened my involvement. I felt an obligation to "pay it forward" by joining the welcoming culture. But at the same time, I must confess that it wasn't just out of a sense of duty. I have gotten so much enjoyment and fulfillment in helping doctoral students and junior faculty members sharpen their ideas and find the right places to publish and to work. It is very rewarding to see their successes, help them through the low points, and then to see them accept service and leadership commitments when they are ready.*

*One of my career goals was to be a field-builder by finding new members to join our merry band to make the world a better place. Participating in SIM every year and later in IABS, after its founding in 1990, has been a central component of this effort. Both organizations have formal entry paths of introduction, such as the SIM Doctoral Consortium and the IABS tradition of matching first-time attendees with seasoned members ("oldtimers"). Mentoring also takes place when responding to a conference presentation and providing constructive comments to a journal submission. A mentoring relationship can be short-lived or last for years. It has been a privilege to participate in all kinds of mentoring experiences.*

*Thank you to the committee for selecting me for this honor. Thank you to Ann Buchholtz for embodying the mentor role. And thank you to SIM and IABS for continuing to nurture young scholars. The future of our field depends upon it.*

### **Best Paper Award**

***Elise Perrault Crawford & Kelly G. Shaver***, College of Charleston

*"Integrating Normative, Descriptive, and Instrumental Approaches to Corporate Social Responsibility: The Critical Role of Attributions"*

### **Award Committee's Report**

***Jonathan Bundy***, Arizona State University

Committee Members: Jonathan Bundy (Chair), Colin Higgins, Rob Phillips

*The SIM Best Paper Award, sponsored by the Jesse Jones Graduate School of Business, Rice University, went to the paper: "Integrating Normative, Descriptive, and Instrumental Approaches*

*to Corporate Social Responsibility: The Critical Role of Attributions,” co-authored by Elise Perrault Crawford (College of Charleston) and Kelly G. Shaver (College of Charleston). As noted by the members of the award committee, “This paper was well written, thoughtful, and of primary interest to most in the SIM division. That actors’ current perceptions of a firm’s CSR/CSP performance is influenced by psychological biases and prior beliefs about that firm’s reputation has a distinguished history in the SIM field. In line with current trend toward more behaviorally-informed SIM research, this ambitious paper adds additional psychological nuance from attribution theory.”*

### **Best Paper Abstract**

Although there is an extensive body of research that empirically examines the antecedents and outcomes of corporate social responsibility (CSR), much less attention has been accorded to theory development that would suggest why firms engage in CSR, when, and how these initiatives pay off. In this paper, we propose a process model of the relationships among the ethical base for engaging in CSR, the pragmatic reality of business-society relationships, and firm strategic outcomes (e.g. normative, descriptive, and instrumental CSR, respectively).



Specifically, we consider that a firm’s ethical approach to CSR informs the actions and practices through which the firm pragmatically interacts with society. These actions and practices, in turn, form the basis for individual judgments of firm reputation and attributions for CSP, which then inform individual behavior and have a direct effect on firm outcomes. We argue that stakeholders may perceive CSR as reaffirming, repairing, reinforcing, or reducing a firm’s reputation – leading to sentiments of trust/suspicion that indirectly affect firm outcomes. We conclude with the implications of our framework for future research and managerial practice.

The other finalists include:

“Why Do Corporations Engage in Activism on LGBT Issues?” by Josiah Drewry (George Washington University) and Cory Maks-Solomon (George Washington University)

“A Helping Hand? Intermediary Structures for Hybrid Collaboration” by Lea Stadtler (Grenoble Ecole de Management) and Ozgu Karakulak (GSEM – University of Geneva)

“Is Bribery-corruption Relationship a Substitute or Complement for Corporate Social Responsibility?” by Ningyu Qian (Huazhong University of Science and Technology) and Shadi Yang (Huazhong University of Science and Technology)

“Business-to-Business Conflicts and Environmental Governance in Global Supply Chains” by Vivek Soundararajan (University of Bath) and Michael Bloomfield (University of Bath)



### **Best Business Ethics Paper Award**

*Laura Albareda*, Lappeenranta University

*Alejo José Sison Galsim*, Universidad de Navarra

*“Commons Paradigm: Embedding Common Good and Collective Action”*

### **Award Committee’s Report**

*Naomi A. Gardberg*, CUNY

Committee Members: Naomi A. Gardberg (Chair), Cristina Neesham, Noushi Rahman, Kam Phung

The 2019 JBE Best Paper in Business Ethics Committee was comprised of Cristina Neesham (Newcastle U.), Noushi Rahman (Pace U.), Kam Phung (York U.), and Naomi A. Gardberg (CUNY).

The five outstanding finalists for the award were:

“From Donor Motivation to Recipient’s Welfare: A New Agenda for Corporate Philanthropy Research” by Marian Eabrasu (South Champagne Business School) and Arthur Gautier (ESSEC Business School)

“An Empirical Model for Islamic Corporate Social Responsibility” by Petya Koleva (Coventry U.)

“The Political Imperative to Do the Good: There is not Business Reason Not to Do” by Gastón de los Reyes (George Washington U.)

“Commons Paradigm: Embedding Common Good and Collective Action” by *Laura Albareda* (Lappeenranta U.) and *Alejo José Sison Galsim* (U. de Navarra)

The committee chose submission # 12067 on “Commons Paradigm: Embedding Common Good and Collective Action”.

Here are a few reviewer comments:

- *The commons paradigm and lens is very interesting indeed and has key implications for broader business ethics research.*
- *The theoretical horizon promised is very attractive, and the drawing together of the business virtue ethics and collective action literatures is an innovative and useful starting point.*

### **Best Business Ethics Paper Abstract**

In recent years, scholars in business ethics and entrepreneurship have paid increasing attention to ‘the language of the commons.’ Our division has been supportive of research on the role of business in achieving the common good. In this paper, we build on the two main foundations of the commons paradigm: the ethical and economic approach. The ethical approach is based on the principle of the common good according Aristotle, Aquinas and Catholic Social Thought (CST), adapted by virtue ethics through the theory of the common good of the firm. By contrast, the



economic approach to commons is mainly inspired by E. Ostrom and her work on common goods and the theory of institutions for collective action, which has promoted community-based enterprise theory and commoning in finance, urban commons, and peer-to-peer production. While common good refers to what is shared and beneficial for the wellbeing of all members of a community, the new commons explores the ability of communities to adopt collective arrangements and practices regarding the use, production,

distribution and sharing of commons resources (e.g., sharing water management, avoiding food waste, promoting co-housing). We propose a comprehensive commons organizing model, highlighting the integration of three main logics (common good, collective action and community) and five experimentation patterns. Commons organizing represents a set of ongoing patterns that emerge in community projects to enhance work in common, commons production and collaborative consumption, collective forms of commons ownership and management, subsidiarity and polycentricity and trust, communities and generative networks. We contribute to business ethics literature by exploring the convergence between the ethical and economic sources in the development of commons organizing theory.

### **Best Book Award**

**Andrew J. Hoffman**, University of Michigan

**P. Devereaux Jennings**, University of Alberta

*“Re-engaging with Sustainability in the Anthropocene Era: An Institutional Approach”*. 2018. Cambridge University Press.

### **Award Committee’s Report**

**Arno Kourula**, University of Amsterdam

Committee Members: Arno Kourula (Chair), Johanne Grosvold, Theodora Issa

*Wouldn’t you love to have the opportunity to read all these wonderful books coming out in the SIM domain? Well, if you are on the Best Book Award Committee, you get to read a lot of great books! This year the committee comprised of Johanne Grosvold from the University of Bath, Theodora Issa from Curtin University, and myself. It was a real pleasure working with you, Johanne and Theodora! As always, nominated books showcased the diversity of our field with a wide range of topics being covered. We each read the books on our own and evaluated them according to criteria agreed by the SIM division for the award. In compiling our assessments and rankings, the book by Andy Hoffman and Dev Jennings stood out as highly topical and insightful cross-disciplinary work. This book was closely followed by Ryan Burg’s groundbreaking take on materiality in business ethics and Kathryn Moeller powerful analysis of the role of gender in corporations’ participation in development. We congratulate the three finalists on their books and recommend all SIMians to get these impactful works. On behalf of our committee members, we thank SIM for the honor to serve on the Best Book Committee.*



We also congratulate the finalists:

Ryan Burg (2018). *Business Ethics for a Material World: An Ecological Approach to Object Stewardship*. Cambridge University Press.

Kathryn Moeller (2018). *The Gender Effect: Capitalism, Feminism, and the Corporate Politics of Development*. University of California Press.

**Response of Andrew J. Hoffman's and P. Devereaux Jennings**

*We would like to thank the SIM Division for the 2019 Best Book Award. It means a lot to us to be recognized for work that we believe is critically important for our community and the world. As requested, we want to offer a few words about why we wrote *Re-Engaging with Sustainability in the Anthropocene Era*. Each of us has been working for many years on sustainability and it is even clearer now than 30 years ago that the planet is deteriorating and humans are a key source of this pattern of increasing erosion. Just focusing on climate change, or biodiversity, or chemical pollution, or habitat loss – each is just one planetary boundary element – is insufficient for understanding this change and its complexity. We need to consider the phenomenon as a whole; and that brings us to the Anthropocene.*

*One of the least well understood elements of the Anthropocene, however, is the operationalization of Anthropocene Society – especially organizations – so we hoped to make a contribution by combining some of the science and social science of the Anthropocene to understand Anthropocene Society and its paths of evolution.*

*In our book (and related articles), we developed a political-institutional framework to examine Anthropocene Society and derived four scenarios for the future: collapsing systems, market rules, technological fix, and cultural re-enlightenment. In each, we see a very different cultural and political reality in organizational fields and logics – and very different paths of action for adapting to the Anthropocene. In the most dystopian future, fields become chaotic and poorly coordinated by institutions, with inequities growing rapidly. In the middle range scenarios, there may be efforts to stabilize certain domains using markets (such as entrepreneurial action, impact investing and stock markets exchanges) or to employ engineering solutions to certain areas (like geo-engineering the atmosphere or the oceans). Ideally, a more utopian future will involve a mindful approach to the motivations and mechanisms for change and adaptation, one based on re-oriented values that embrace principles of more thoughtful and limited consumption, better distribution, and the creation of more culturally enriched communities. We believe that each person needs to wrestle with these scenarios and paths of action – and not avoid that responsibility. As famous evolutionary biologist, Stephen Jay Gould, reminds us: “...we have become, by a glorious evolutionary accident called intelligence, the stewards of life's continuity on earth. We did not ask for this role, but we cannot abjure it. We may not be suited to it, but here we are.”*

**Best Student Paper Award**

***Josiah Drewry***, George Washington University

*“Why Do Corporations Engage in Activism on LGBT Issues?”*

## **Award Committee's Report**

**Carolyn T. Dang**, Penn State University

Committee Members: Carolyn T. Dang (Chair), Anne Barraquier, Paul Harper, Sarah Glozer

*Each year, all papers authored or co-authored by students and accepted to the SIM Division program are eligible for the Best Student Paper Award.*

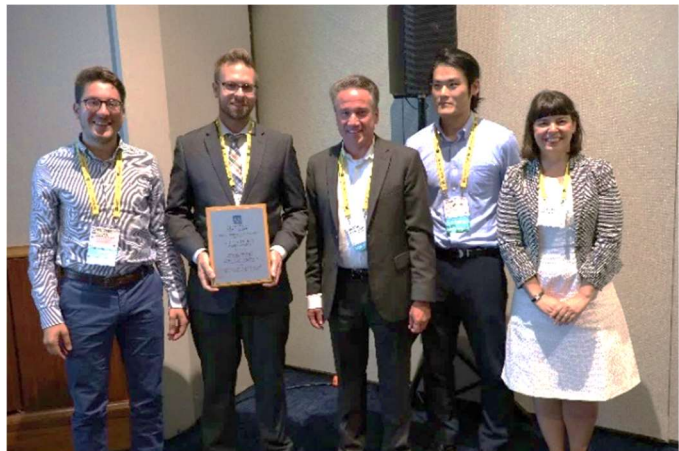
For 2019, the Winner of the Best Student Paper Award:

Josiah Drewry (George Washington University), “Why Do Corporations Engage in Activism on LGBT Issues?” (Co-author: Cory Maks-Solomon, George Washington University)

We also congratulate finalists:

Giacomo Ciambotti (U. Cattolica del Sacro Cuore), “Hybrid-diversified business models in social enterprises: increase revenues with a social mission” (Co-author: Matteo Pedrini, U. Cattolica del Sacro Cuore)

Jaehyun Choi (York University), “CSR, Management Forecast Quality, and Financial Return: Function of CSR Fit”



Szilvia Mosonyi (Queen Mary University of London), “From hippies to suits: Nested paradoxical tensions in CSR consultants’ identity work” (Co-author: Laura Empson, Cass Business School, City University of London)

Our thanks to the Best Student Paper Award Committee: Carolyn T. Dang (Chair), Anne Barraquier, Sarah Glozer, and Paul Harper.

## **Best Student Paper Abstract**

Why do companies take public and potentially controversial stands on social issues at the risk of alienating current or future customers? Much scholarship on corporate political activity assumes economically self-interested behavior. If so, companies should only engage in public debates when such activity benefits their bottom line. This conventional wisdom overlooks the role of employee advocacy in motivating corporate activism. To test rival explanations for corporate political activity on moral policy, we gather all public statements in support of LGBT rights made by the largest 500 publicly-traded corporations from 2011 to 2017. We find strong evidence that LGBT employee groups pressure management to take public stances in support of LGBT rights, when a workforce is highly educated. Our findings suggest that such employee groups shape corporate activism on moral issues more than forces that are prominent in prevailing explanations, including the firm’s basic economic interests, its coordinated political strategy, and the external social context.

### **Best Dissertation Award**

**Yong Hyun Kim**, Hong Kong University of Science and Technology  
*“Global Supply Chain Dynamics in the Mobile Handset Industry”*

### **Award Committee’s Report**

**Erica Steckler**, University of Massachusetts Lowell

Committee Members: Erica Steckler (Chair), Lea Stadtler, Nikolay Dentchev, Francois Neville

*The 2019 William C. Frederick Social Issues in Management (SIM) Doctoral Dissertation Award, sponsored by the Albert P. Viragh Institute for Ethics in Business at Duquesne University was awarded to Yong Hyun Kim (Hong Kong University of Science and Technology) for exemplary dissertation work titled "Global Supply Chain Dynamics in the Mobile Handset Industry." This dissertation, completed at the Ross School of Business, University of Michigan, is commendable for ambitious, innovative, and comprehensive research on a topic that addresses social issues at global scale. This outstanding contribution allows us to better understand complexities in the evolution of the supply chain network including stakeholder evaluations and social movement pressures.*

We also congratulate finalists:

Chacko George Kanothra, “Managing Social Business Hybrids in Global Contexts: The Case of Impact Sourcing Service Providers”  
(Dissertation completed at University of Massachusetts Boston)

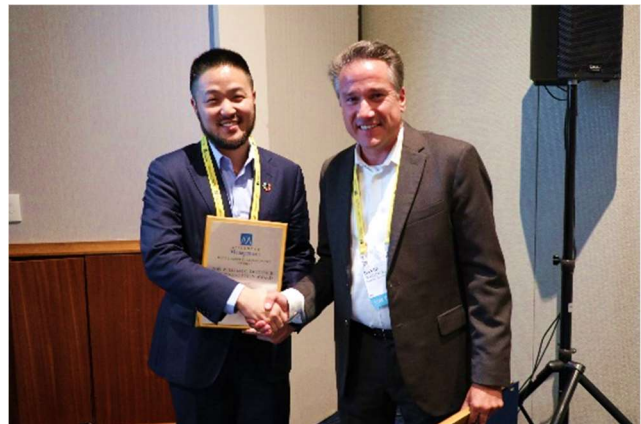
Vontrese Deeds Pamphile, “Social Evaluations in Organizational Philanthropy”  
(Dissertation completed at Northwestern University)

### **Award Sponsorship**

The Albert P. Viragh Institute for Ethics in Business at Duquesne University

### **Yong Hyun Kim’s Response**

*My dissertation explores the interplay between supply chain visibility and supply chain dynamics, and while doing this, I seek to introduce labor conflicts and unrest into our understanding of supply chain ecosystems. My dissertation topic was shaped by my academic interests in social networks as well as my personal passion for better labor practices and safer working conditions. Being considered for and winning this year’s William C. Frederick SIM Doctoral Dissertation Award is a tremendous honor. I humbly accept it as a pat on the back, encouraging and reminding me to keep pursuing the research I dearly care about.*



*I truly believe that it takes a village to raise a doctoral student. Without the guidance, support, and care from my dissertation committee (Jerry Davis [chair; I am so happy he got a plaque too!], Maxim Sytch, Gautam Ahuja, Jason Owen-Smith, and Ravi Anupindi), I am pretty sure that I would still be stuck in graduate school. I also received all the help I can get from Michigan, including generous support from the Dow Sustainability Fellowship. And there is the village of SIMians—a community that provided me with constructive feedback and advice on my dissertation even in its embryonic stage.*

*In closing, I would like to thank the SIM Doctoral Dissertation Award Committee members, and with that I will continue my dissertation journey!*

### **Leadership Award**

***David Wasieleski***, Duquesne University

The SIM Leadership Award is given to the outgoing Division Chair in recognition of leadership and service. For 2019 David Wasieleski received the award. Congratulations!



### **SIMians at AOM 2019**

#### **SIM Curriculum Development Committee Report**

***Denis Collins***, Edgewood College

Teaching, along with research and service, is paramount to what we do as SIM scholars. Higher education institutions entrust us to educate and train future managers to become aware of social issues and manage them appropriately.

The 2018-2019 SIM Curriculum Development Committee consisted of Jae Hwan Lee of Hamline University, Adele Santana of Sonoma State University, and Denis Collins of Edgewood College, who also served as chairperson. We focused on enhancing the teaching section of the SIM website (<https://sim.aom.org/home>) by adding a new “Internet Sources” dropdown link at <https://sim.aom.org/teaching/sources>.

In 2019, the Curriculum Development Committee surveyed SIM members about their favorite Internet links for supplementing their teaching materials. The Internet links are available for you to use to educate your students about our field of study. They are organized according to the following categories: Awards and Recognitions, Business Ethics Newspaper Articles Blog, Business Misbehaviors, Cases, Centers, Climate Change and Sustainability, Codes of Ethics and Codes of Conduct, Conferences and Organizations, CSR Blogs, Educational Resources, Human Rights, Journals, Magazines and Newsletters, New Media, Philanthropy, and Talks. We thank Daniel Alonso Martinez of Universidad de León and Greg Gerosa, AOM, Technical Operations Manager, for their generous help uploading these materials to our website.

Our Teaching website now has three drop down links. The other two links are “SIM Textbook/Syllabi” (<https://sim.aom.org/teaching/syllabi>), which contains sample syllabi for Social Issues in Management, Business & Society, and Business Ethics courses, and “Class Activities to Use” (<https://sim.aom.org/teaching/activities>), which includes more than 20 activities to download and use in the classroom or workshops to enrich student learning. We hope that SIM members find all three teaching sources useful.

### **SIM Doctoral Student Consortium Report**

*Naomi A. Gardberg*, CUNY

Inspiring New SIMians!

The 2019 SIM Doctoral Consortium (DC) was held on Thursday, August 8 and Friday, August 9 in Boston, MA. Thirty-four students hailed from 29 academic institutions in 14 countries (Austria, Belgium, Brazil, Canada, Denmark, France, Germany, The Netherlands, New Zealand, Nigeria, Spain, Sweden, UK, and US). Forty-two faculty served as panelists participated in 6 sessions and/or as mentors to the students during lunch with the experts.

The 2019 SIM DC began with short introductions by Co-Chair Michelle Westermann-Behaylo. Michael Johnson-Cramer interviewed Intellectual Shaman Sandra Waddock during our fireside chat followed by dinner at Maggiano’s Little Italy.

Friday was an eventful and stimulating day with the following sessions: 1) Editors’ Panel: Engaging with editors and reviewers, becoming a good reviewer, publishing strategies; 2) Dissertating: Choosing a topic, staying motivated, and finishing; 3) SIM Teaching Practicum: Inspiring future leaders; 4) Managing Relationships: Advisors, co-authors, and the balance myth; and 5) The Job Hunt: Decisions, strategies, and tips.

Again, Naomi and Michelle, the 2019 SIM Division DC co-chairs, appreciate our Assistant Co-coordinator Junghoon Park (CUNY), all participating SIM faculty colleagues, and the sponsor organizations, the *Journal of Business Ethics* and University of Virginia’s Darden School of Business, who made this year’s DC possible.

### **SIM-ONE Junior Faculty Consortium 2019 Report**

*Nolywé Delannon*, Université Laval

*Pushpika Vishwanathan*, University of Amsterdam



This year's SIM-ONE Junior Faculty Consortium was organized by Nolywé Delannon (SIM), Pushpika Vishwanathan (SIM), Garima Sharma (ONE), and Aoife Haney (ONE).

Relying on the experience of our ONE colleague Garima Sharma, who had co-organized the consortium the previous years, we made a few adjustments while maintaining the core of the formula and preserving its spirit of knowledge sharing and support within an expanding community of junior and senior faculty.

In terms of turnout, this year we received 34 applications from junior faculty, including postdoctoral researchers. In the end, 33 junior faculty from an impressive variety of countries and institutions as well as 17 senior faculty participated in the event. We were very careful in seeking some gender balance and geographic diversity in our selection of senior faculty, and we were quite satisfied with the outcome although there is always room for improvement.

The program of the consortium was quite diverse and it allowed junior faculty to explore and discuss different facets of academic life. We kicked off with a welcome breakfast and a speed-dating activity, then moved on to a panel professional and work-life issues. This panel featured Mike Toffel (Harvard Business School), Sandra Waddock (Boston College), Andy Hoffman (University of Michigan), and Kathleen Rehbein (Marquette University), and was one of the highlights of the program. The panel members were asked to give a 5 minute presentation on a pre-assigned topic, accompanied by a picture or illustration. After all presentations, a lively and inspiring Q&A followed with the junior faculty.



After a short break, we organized a research feedback session where two junior faculty were paired with a senior faculty to discuss an ongoing research project or working paper. Finally, there was an Editors panel including Flore Bridoux (*Organization & Environment, Academy of Management Review*), Andreas Scherer (*Business Ethics Quarterly*), Andy Crane (*Business & Society*), and Peter Bamberger (*Academy of Management Discoveries*). We concluded the JFC with a collaborative art project where the junior faculty worked in small groups to prepare a poster with their main take-aways of the event.

Reading the feedback forms we collected from our participants, we have chalked up this year's event as a great success and look forward to improving the 2020 JFC based on the valuable suggestions received!



## CALLS FOR PAPERS AND PARTICIPATION

Call for Proposals: International Association for Business & Society

CALL FOR PROPOSALS  
International Association for Business & Society  
2020 Annual Conference  
Lisbon, Portugal, 4-7 June 2020

Theme: EXPLORATION | KNOWN + UNKNOWN

Submission Deadline: 1 November 2019  
Acceptance of Proposals: 15 December 2019

[CLICK HERE TO SUBMIT YOUR 2020 PROPOSAL](#)



"When the traveler sat in the sand and declared: 'There's nothing more to see' he knew it wasn't true... You have to go back to the footsteps already taken, to go over again or add fresh ones alongside them. You have to start the journey anew. Always. The traveler sets out once more."

- Jose Saramago, *Journey to Portugal*

Set on the hills above the Tejo River, Lisbon saw the early explorers off on their journeys. Today, this beautiful city is witness to exploration of a different sort. Economically crippled by the financial crisis of 2008, the city responded, perhaps counterintuitively, by investing in its creative sector. Its renaissance is visible in the LX Factory, an abandoned fabric factory converted into a vibrant street market. It is there in the inspired architecture of Amanda Leveté's Museum of Art, Architecture, and Technology. It lives in the lively food scene and the burgeoning craft economy. The Lisbon experiment explores whether creativity, authenticity, and community can not only withstand but transcend the challenges and pressures of globalization and a changing world.

The conference theme for 2020 is EXPLORATION | KNOWN + UNKNOWN. Together, let's accept Saramago's invitation to start our collective journey, our exploration of business and society, anew. Where the old paths have grown tired or overfamiliar, let's seek a new spirit of creativity and exploration. Can we imagine new ways to think about business and society? Can we find counterintuitive solutions to the wicked challenges which now beset us? Can we set out from Lisbon into new conceptual directions?

The best proposals will tread new ground, explore new frontiers, and add fresh footsteps alongside the long-established pathways of our field. They will find a welcome audience. But those that merely rehash old familiar ground may not find a place on the program. Proposals are invited for the following session types, listed in ascending order of preference:

- Papers: Topics related to business & society using a variety of research paradigms
- Discussions: Author(s) share an early stage idea not yet paper-ready
- Symposia: Can focus on a particular area of business and society research or on a specific teaching-related topic.
- Workshops: Working meetings that focus on a specific research or teaching challenge.
- Innovative sessions: Activities/experiential exercises that facilitate reflection on the conference theme.

Proposals for papers, symposia, workshops and innovative sessions should be 3-5 pages; discussion proposals may be no longer than one page. All submissions will be peer-reviewed, though reviews for symposia and workshop proposals, which necessarily include participants' names, will not be blind.

The conference can't happen without our amazing members and attendees. Please consider joining us, submitting proposals, and signing up to review even if you can't attend. Rooms have been blocked at the Iberostar Selection Lisboa, where the meeting sessions will also be held. The conference hotel is located just a short walk from the Avenida Da Liberdade, Bairro Alto and Chiado neighborhoods, the city's bohemian and cultural heart, home to its rich nightlife, shopping and restaurants. The hotel is deeply committed to environmental sustainability in both its design and operations.

For any questions, please contact the conference chair, [Michael Johnson-Cramer \(Bentley University\)](#).

Call for Submissions: *Business Ethics Quarterly*

Call for Submissions  
*Business Ethics Quarterly*  
Special Issue on:

The Challenges and Prospects of Deliberative Democracy  
for Corporate Sustainability and Responsibility

Guest Editors:

Dirk Ulrich Gilbert, University of Hamburg  
Andreas Rasche, Copenhagen Business School  
Maximilian J. L. Schormair, University of Hamburg  
Abraham Singer, Loyola University Chicago

Overview:

This call for submissions invites for consideration papers that discuss the challenges and prospects of deliberative democracy for corporate sustainability and responsibility. Specific research questions might include, but are not limited to, the following areas:

- The Role of Deliberative Democracy for Corporate and Global Governance
- Deliberative Democracy and Technology
- Critical Perspectives

We welcome a broad range of submissions, including normative, philosophical research as well as theoretical or empirical (quantitative or qualitative) social-scientific research. We encourage contributions that make use of, and contribute to, such disciplines as organization studies, philosophy, political science, sociology, economics, management, legal theory, and cultural studies. Papers are expected to make a clear theoretical contribution to the respective stream of research that is being addressed.

Key Dates:

Business Ethics Quarterly Submission Window: December 1, 2019 - January 31, 2020  
Publication: 2021 (est.)

More Information:

For further information, contact guest coeditor Maximilian Schormair at [maximilian.schormair@uni-hamburg.de](mailto:maximilian.schormair@uni-hamburg.de).

For information on the BEQ more generally, contact editor in chief Bruce Barry at [EditorBEQ@Vanderbilt.edu](mailto:EditorBEQ@Vanderbilt.edu) or visit the journal's website at [www.cambridge.org/beq](http://www.cambridge.org/beq).

Please refer to the full call for submissions: <https://doi.org/10.1017/beq.2019.2>

Call for Submissions: *HUMAN RELATIONS*

*HUMAN RELATIONS*

SPECIAL ISSUE CALL FOR PAPERS

Freedom, work and organizations in the 21st century – Freedom for whom and for whose purpose?

Guest Editors:

Lynne Andersson (Fox School of Business, Temple University, USA)

Dirk Lindebaum (Cardiff Business School, UK)

James Chamberlain (Political Science & Public Administration, Mississippi State Univ)

Michelle Greenwood (Monash Business School, Monash University, Australia)

Frank den Hond (Hanken School of Economics, Finland & Faculty of Social Sciences,  
Vrije Universiteit, the Netherlands)

Freedom is one of those concepts that many - if not most - people are intuitively happy to embrace. Freedom is good, and more freedom is better. At the same time, “the meaning of this term is so porous that there is little interpretation that it seems able to resist” (Berlin, 1969/1999: 159). Freedom is core to many socio-cultural politico- economical events, be they contemporary (e.g., Brexit) or historical (e.g., the US Declaration of Independence, the French Revolution). Small wonder that, with this pedigree, freedom is perhaps *the* archetypical Western value, and thus culturally circumscribed. However, upon deeper inspection, freedom can also be a problematic concept.

We learn from Enlightenment philosophers (e.g., Kant, 1996) that freedom is an obligation and a right; that is, we are obliged to treat oneself and others as ends in themselves and not merely as means to some end, and to develop oneself in the fullest sense of the meaning. Liberal thinkers across disciplines (e.g., Rawls, Berlin, Dewey, Fromm or Mill) value freedom, and recognize that this in turn requires certain constraints on individual conduct. These constraints can at least be partly explained through some of the different conceptualizations of freedom. For example, Berlin argues that negative freedom is concerned with the question “*what is the area within which the subject — a person or group of persons — is or should be left to do or be what he is able to do or be, without interference by other persons?*”, whereas the positive freedom concept seeks to answer the question “*what, or who, is the source of control or interference that can determine someone to do, or be, this rather than that?*” (1969/1999: 160).

For the purpose of this special issue, we wish to explore both how freedom structures and legitimizes organizations, and how it provides a critical benchmark against which to evaluate them. Rather than privileging one particular account of freedom among numerous candidates, we encourage submissions that examine it from diverse perspectives, reflecting the intuition that how freedom is mobilized (and for what purposes) varies across contexts and is intimately connected to specific relations of power and interests. As such, this special issue exhibits a firm commitment to better understanding social relations in and around work (Turner, 2017).

In relation to work, different forms of freedom raise distinct questions and problems. For example, workers enjoy significant negative freedom when management takes a hands-off approach, but unless workers are actively involved in decision-making at the level of the organization, they remain subject to domination and relatively unfree. Another example concerns occupational freedom more broadly: individual workers may be free to choose jobs in the sense that no other agent is determining this for them, yet they lack freedom in the sense that they have little input on the broader labour market. So, when multiple persons, groups, or organizations come together, questions of how much freedom, what kind of freedom, and whose freedom is to be pursued (or constrained) are inescapable and of utmost political

magnitude. Individual versus community, ‘freedom from’ versus ‘freedom to’ (Fromm, 1941/2011), or freedom versus equality are but a few of key contradictions that can emerge.

Like others before us, we maintain that freedom is inextricably linked to dominant socio-economic conditions (Fromm, 1941/2011). That is, work is never abstract, but it is concrete work in a specific economic system (industrial vs cognitive capitalism) or context (cf. manufacturing vs. digital work) that shapes how free we are and how we relate to each other. Elizabeth Anderson’s (2017) treatise on ‘private governments’ and the objection of constructing ‘community’ around the idea of paid work (and the loss of freedom it entails) in the current capitalist system (Chamberlain, 2018) are only two examples to this end. The contemporary relevance of examining freedom is also underlined by reports show that the richest eight individuals hold the same wealth as the 3.6 billion people who make up the poorest half of humanity (OXFAM, 2018), and that more than 40 million people across the globe work under conditions of slavery (Andersson et al., 2018). These accounts underline that some people are economically freer than others. But freedom is also under pressure when businesses are “using artificial intelligence to scrutinise staff behaviour minute-to-minute by harvesting data on who emails whom and when, who accesses and edits files and who meets whom and when” in order to evaluate staff (Booth, 2019).

In a policy and practical sense, therefore, we believe that far too much scholarship in management and organization studies focuses upon the regulation and manipulation of workers for organizational or economic purposes, as opposed to the emancipation (Lindebaum, 2017) of workers and the understanding of neoliberal capitalist constraints upon it. It is our hope that scholarly attention to freedom in the context of work can contribute to building novel solutions and robust action (Ferraro et al., 2015) in terms of new forms of worker activism, reconfigurations of work, and the building of institutional forces to pressure and counter neoliberal ideology (Redman and Snape, 2004; Fleming, 2014).

#### Objectives:

With this special issue, our objective is to invite critical interrogations of the meaning of freedom and its current and potential relationship with social relations in and around work. We ask, in particular, (i) What is freedom in the context of work in the 21<sup>st</sup> century? (ii) How does freedom relate to the way we organize ourselves in the present socio-economic conditions? And finally, (iii) How could a reconfiguration of the meaning of freedom translate into changes concerning what and for whose purpose we organize ourselves – and ultimately, our socio-economic conditions?

We look forward to receiving submissions from a variety of philosophical, theoretical, and empirical traditions. At the same time, we particularly encourage imaginative yet rigorously argued submissions reflecting dedication to normative theory (i.e. what ought to be?), as well as submissions subscribing to the idea that human imagination can precede scientific discovery (Arendt, 1958/1985). It is against this background that we invite submissions that address a range of indicative but not exhaustive themes and questions, below.

Example Questions:

*Conceptualising and measuring Freedom and Work*

- How is freedom defined for and by workers?
- How is work freedom bound by prevailing (and possible future) socio-economic conditions?
- How have Enlightenment values (or a lack thereof) contributed to contemporary conceptions of worker freedom?
- Given this, can we operationalize and measure freedom?
- What is the function (Wright, 1973) of freedom across levels of analysis? For example, what challenges and opportunities would a functional analysis of freedom offer for workers, groups or teams, organizations or society in response to growing economic inequalities?

*Diagnosing Freedom in Contemporary Work*

- What are the varying degrees of employee freedom, from modern slavery (Andersson et al., 2018) to the work arrangements of the ‘precariat class’?
- How do workers gain or lose freedom at work? What are the tools (emotional, financial, structural, technological) and processes through which this proceeds?
- Given the contradictory meaning of freedom under neoliberalism, what are the psychological and sociological mechanisms through which this ostensible contradiction emerged and continues to exist, and how can we better understand them?
- Are some workers freer than others, and what role does diversity (e.g., class or racial identity, gender, sexuality) at work play in this?

*Barriers to Freedom and Overcoming Them*

- How do voluntary servitude (Lindebaum and Courpasson, 2019) and the abdication of worker autonomy play against worker freedom? Specifically, and in direct challenge to Kant’s version of enlightenment, what is the role of ‘nudging’ (Helbing et al., 2017) or ‘human hacking’ (Harari, 2018) in rendering workers incapable to see through the power relations surrounding and manipulating them (Connerton, 1976)?
- What is the role of technology, especially AI and robotics in affording or obstructing worker freedom (Lindebaum, Vesa & den Hond, 2019)?
- What potential fresh insights can be provoked by linking the idea of freedom with the literature of alternative organizing (Parker et al., 2014)?
- What role do or should labor unions play in expanding the freedom of workers?
- What opportunities and challenges do worker cooperatives or co-ownership schemes hold?
- What insights can the notion of the identity-resistance-control nexus (Gotsi et al., 2010) bring to understanding freedom at work in the 21<sup>st</sup> century?

*Work in the Global Context*

- How do borders and, in particular, employment-related immigration policies, affect the freedom of both local and migrant workers? How does the governance of migration respond to the valuation of work and its depiction as a site of freedom?
- What organizing strategies are available to migrant workers to contest their domination? What effects (positive or negative) do or might successes in this area have on the freedom of



local workers?

- Can the expansion of freedom on a global scale be premised on the incorporation of ever greater numbers of people, especially in the global South, into the formal labour market?

The scope of submission is intentionally broad, but submissions should have a bearing on the theme of freedom and work, as well as a visible desire to contribute to a better understanding of social relations in and around work, as per the overall purpose and general guidelines of *Human Relations*.

A prerequisite for all submissions must be firm theoretical grounding in the relevant literature. For theoretical pieces, we expect that they also offer significant novel theoretical insights. For empirical papers, we expect that they have a strong methodological design, competently execute the data analysis, and offer significant new insights as a result. Authors are strongly encouraged to refer to the *Human Relations* website and the instructions on submitting a paper for more details about the types of manuscripts that will be considered for publication.

Contributors should note:

- This is an open and competitive call for manuscripts, and the submitted manuscripts will be blind reviewed by experienced scholars in the field.
- Submitted manuscripts must be based on original material not accepted by or under consideration by any other journal or publication outlet.
- For empirical papers based on data sets from which multiple papers have been generated, the guest editors must be provided with copies of all other papers based on the same data to ensure a unique intellectual contribution is being made.
- The guest editors will select a number of papers to be included in the special issue, but other papers submitted in this process may be considered for publication in other issues of the journal.

The deadline for submissions is 1 June 2020 with submissions submitted no earlier than 01 May 2020. The special issue is intended for publication in 2022.

To be considered for this special issue, submissions must fit with [the aim and scope of Human Relations](#). Papers should be prepared in accordance with [the journal's submission guidelines](#). Papers to be considered for this special issue should be [submitted online](#). Please indicate in your cover letter that the submission is intended for this Special Issue.

Please direct questions about the submission process, or any administrative matter, to the Editorial Office: [humanrelationsjournal@tavinstitute.org](mailto:humanrelationsjournal@tavinstitute.org).

Questions about expectations, requirements, and the appropriateness of a topic should be directed to the guest editors of the special issue. They are also open to discussing initial ideas for papers, and can be contacted by email:

Lynne Andersson ([landerss@temple.edu](mailto:landerss@temple.edu))

Dirk Lindebaum ([mail@dirklindebaum.EU](mailto:mail@dirklindebaum.EU))

James Chamberlain ([Jac1287@msstate.edu](mailto:Jac1287@msstate.edu))

Michelle Greenwood ([michelle.greenwood@monash.edu](mailto:michelle.greenwood@monash.edu))  
Frank den Hond ([frank.denhond@hanken.fi](mailto:frank.denhond@hanken.fi))

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Call for Short Papers: 36th EGOS, Subtheme 16

Call for Short Papers

Subtheme 16: Challenges and Prospects of Democratic Organizing  
36th EGOS Colloquium in Hamburg (Germany), July 2–4, 2020

Convenors:

Luc Brès (Université Laval, Canada), [luc.Bres@fsa.ulaval.ca](mailto:luc.Bres@fsa.ulaval.ca)  
Dirk Ulrich Gilbert (University of Hamburg, Germany), [dirk.gilbert@uni-hamburg.de](mailto:dirk.gilbert@uni-hamburg.de)  
Maximilian J.L. Schormair (University of Hamburg, Germany),  
[maximilian.schormair@uni-hamburg.de](mailto:maximilian.schormair@uni-hamburg.de)

The role of deliberative democracy within and around organizations has received growing attention over the past years in management and organization studies. The related debates on workplace democracy, organizational democracy and the broader political responsibilities of corporations have received new vigor with the advent of the so-called “multi-objective organization” that aims for financial, social and environmental goals simultaneously. While proponents of deliberative democracy argue for the beneficial role of deliberative decision-making for the integration of multiple values and goals, critics point to legitimacy as well as efficiency problems associated with organizing internal and external stakeholders according to democratic principles. This subtheme aims at discussing the challenges and prospects of democratic organizing for corporate sustainability and responsibility by inviting both conceptual as well as empirical research from a broad variety of management-related disciplines and methodological approaches.

Submission deadline for short papers: Tuesday, January 14, 2020, 23:59 CET

Link to full version of call: [https://www.egosnet.org/jart/prj3/egos/main.jart?rel=de&reserve-mode=active&content-id=1564449184268&subtheme\\_id=1543253864928](https://www.egosnet.org/jart/prj3/egos/main.jart?rel=de&reserve-mode=active&content-id=1564449184268&subtheme_id=1543253864928)

Call for Submissions: Western Academy of Management

Western Academy of Management 2020: Subversive Creativity

The Western Academy of Management (WAM) is pleased to announce that the Call for Papers for the 2020 Conference in Hawaii is now open for submissions. This year's conference theme is Subversive Creativity which is designed to get us thinking about creative ways of subverting the assumptions that mislead us.

Submissions are invited for our regular presentation formats, including: *Traditional Papers; Developmental* (Research, Conceptual and Empirical) Papers, *Symposia, Workshops and Panels*. The deadline for submitting your paper is October 6th, 2019 at 23:59 Central Daylight Time.

More information on our Conference theme, submission types and requirements can be found on the website. [Learn More](#)

Ana Maria Peredo – WAM 2020 Program Chair

Call for Submissions: The New School Conference on Management and Social Justice

The New School Conference on Management and Social Justice

May 20-21, 2020  
New York City

Co-conveners: Latha Poonamallee, Sujatha Jesudason, & Erin Cho  
Call for Submissions

Teachers, students and practitioners of management, in many parts of the world, today, face a peculiar situation. On one hand, management studies is frequently demonized as a realm of oppressive ideas on how to impoverish the world further. On the other, there is widespread agreement on the necessity for such ideas to make the world we inhabit a slightly better place. In this sense, to be someone interested in using management ideas to generate social justice (whether ecological, economic, racial, sexual, or gender), inhabits a contradiction. But is this really the case? Is it possible to think of management in terms of larger questions of social justice, to create workplaces and organizations in general that are more democratic and inclusive?

This conference is being convened for those interested in critical, and generative approaches to management scholarship, teaching, and practice, based on relevant, topical and invigorating social theories, focused on questions of racial, ecological, economic and gender injustice, and inclusion in workplaces, that involve going beyond the historical agendas of business schools, for-profit corporations, including profit maximization, and managerialist agendas.

The conference is led and will be held by faculty based in the New School. Staying true to the university's critical, unconventional and experimental roots, Management @ the New School is a university-wide, interdisciplinary and inter-sectoral project to improvise, innovate, and generate radical change within and through organizations. As a collective, we are obsessed with questions of how to make the world a more just, equitable, and sustainable place, and the ways such goals require challenging our conventional understandings of organizations and management.

We are interested in themes such emancipatory management practices, forms of inclusion in workplaces, intersectional management practices, indigenous knowledge/politics, and ecological activism, and organizations and invite submission. We invite scholars, educators, practitioners, and students to submit abstracts of papers, proposals for teaching demos/workshops and practice

panels, and participate in the conference. Full papers are not necessary for inclusion in the conference. Full papers if accepted will be fast-tracked for review and consideration for publication in the Society for Advancement of Management Journal either in special issues on Social Justice in Management, Inclusion and Equity at the Workplace, or in regular issues depending on thematic fit.

We provide the following questions as illustrative and guiding prompts but not as limits.

- Can management be emancipatory (Alvesson & Willmott, 1994)? Or is the project of management so tied to managerialist notions that we need different terminology to encourage reformed practice? (such as management education being replaced with schools of organizing as suggested by Parker, 2019)? What would be some real-life examples of such credible efforts to resist managerialism, whether from universities, corporations, non-profits, NGOs, social enterprises, urban governments, design labs or anywhere else?
- Can anarchist theories of organizations and management guide us to reimagining the role of management (Stoborod & Swann, 2014; Srinivas, 2018)? Are there historical models of such management that we could reconsider at this time, such as in terms of worker-led organizations, farmer cooperatives, or followership models? In this sense should we move backward to move forward?
- How can management and entrepreneurship be of service in advancing collective well-being of individuals, communities, and societies, and in an inclusive manner (Poonamallee, Scillitoe, & Joy, 2019; Peredo & Chrisman, 2004)? How do we articulate these possibilities, and teach them, so that students and communities feel encouraged to take up such approaches?
- What models of inclusion are relevant (Goosby, 2014) in your own inclusion research and practice?
- Can organizations be vehicles for fostering inclusive and sustainable economies and societies? Is it possible for management theory and practice to imagine ways of disengaging from unending economic growth and ecological destruction (Banerjee, Jermier, Peredo, and Reichel, 2019)? What are alternative economic models demanded by students that help in challenging received knowledge about economic growth and capitalism? As educators how do we straddle the gap between students who need to find jobs to pay student loans and teach them to transgress careers based on existing capitalistic models?
- Can management education advance a radical paradigm shift towards mindful mindsets and connections (Mahalingam, 2014), interdependence-centric mental models (Poonamallee & Goltz, 2014), and emotionally intelligent leadership with a social conscience? Can powerful self-made leaders escape being or becoming mean (Lipton, 2017)? What are our educational approaches to foster reflection and self-criticality about our impact on others at a human level?
- How does intersectionality provide a way to build solidarity (Roberts & Jesudason, 2013)? How do you engage with intersectionality and identity systems to promote voice and engagement of diverse populations in your classroom? How do divided political identities shape workplace politics and implications for career advancement and growth?
- Are there approaches to management unique to indigenous communities, or communities of faith that can help us learn ways to improve management theory and practice? What

can we learn about recognizing diversity, fostering inclusion, ensuring accountability, from such settings?

- How can design and design processes help foster a culture of innovation in organizations and the arenas in which they function? What would be a critical intersection between design studies and management theories, that helps to promote questions of inclusion and sustainability?
- Is there a 'best' way to harness technology for social impact? Is it even possible in today's world to solve social and environmental problems without the use of technology and scientific advancement? How do we encourage students to approach technology from a holistic perspective?
- How do new media forms affect formation of work practices, identities, and the general politics? What learning, and teaching strategies do we use to leverage the new media platforms in effective classroom learning and active practice?
- Who do we study as scholars of management and organizations? How do we teach students about the dignity of labor, especially in terms of an invisible workforce such as janitors, contingent labor, 'low-skilled' workers, and similar "cogs in the wheel"?

All submissions must be at least 750 words but not more than 1500 words. We invite the following types of submissions:

- Scholarly submissions: We will organize both traditional paper presentations and poster sessions. Closer to date, you will be offered an opportunity to submit full length manuscripts to be considered for fast-tracked review and publication process into Society for Advancement of Management Journal (SAM Journal).
- Proposals for Teaching Demos/Workshops: Must have details about the workshop or demo design; must have an experiential component.
- Practice panels (minimum 1500 words). Practice panels should list panelists who have agreed to participate and attend the conference and their expertise.

We encourage all submissions to consider implications for teaching and practice.

Please include a separate title page with names, affiliations, and email contact for all the submitters. Submit via this link: <https://forms.gle/jBVuCd67xzHsEaKo9>

Important Dates:

Deadline for submission of abstracts: November 15, 2019

Acceptance Notification: Jan 15, 2020

Conference registration: March 15, 2020

Last date to cancel registration with refund: April 15, 2020

Full length manuscript submission deadline (optional): May 1, 2019.

Conference dates: May 20-21, 2019

Email [poonamallee@newschool.edu](mailto:poonamallee@newschool.edu) with questions or if you would like to discuss any panel or workshop ideas further.

<https://socialjusticeandmanagement.org/>



Call for Papers: Journal of Indian Business Research

Special Issue Call for Papers from Journal of Indian Business Research

We are pleased to announce a special issue call for papers from the Journal of Indian Business Research. Interdisciplinary papers in the interface of marketing and management including Marketing and Operation Management, International Marketing and Entrepreneurship, Marketing-Finance interface, and marketing and sustainability are welcome.

Special issue call for papers will open in January 2020, until the deadline 31st March 2020.

Guest Editors:

Prof. Udo Wagner, Chair for Marketing, Institute of Business Administration, University of Vienna, Austria, Email: udo.wagner@univie.ac.at

Dr. Tapan Sarker, Director of Engagement and Senior Lecturer in Strategy and Sustainability Griffith Business School, Griffith University, Australia, Email: tapan.sarker@griffith.edu.au

Prof. (Dr.) Moutusy Maity, Professor (Marketing), Indian Institute of Management, Lucknow, Email: mmaity@iiml.ac.in

Dr. Vaishali Agarwal, Associate Professor (Marketing), Indus Business Academy, Bangalore, Email: vaishali.ag@iba.ac.in

Further details about the journal can be found via

[https://www.emeraldgroupublishing.com/products/journals/call\\_for\\_papers.htm?id=8681](https://www.emeraldgroupublishing.com/products/journals/call_for_papers.htm?id=8681)

Call for Chapters: Springer

Call for Chapters (for Springer)

Strategic Corporate Communication and Stakeholder Engagement in the Digital Age

Abstract submission deadline: ~~30th September 2019~~ EXTENDED TO 15<sup>th</sup> November 2019

Full chapters due: 31<sup>st</sup> December 2019

This book's contributions may include, but are not restricted to, the following topics:

- Artificial Intelligence and Corporate Communication
- Augmented and Virtual Reality in Corporate Communication
- Blockchain and Corporate Communication
- Big Data and Analytics in Corporate Communication
- Branding and Corporate Reputation
- Corporate Communication via Social Media
- Corporate Communication Policy

- Corporate Culture
- Corporate Identity
- Corporate Social Responsibility Communications
- Crisis, Risk and Change Management
- Digital Media and Corporate Communication
- Employee Communications
- Fake News and Corporate Communication
- Government Relationships
- Integrated Communication
- Integrated Reporting of Financial and Non-Financial Performance
- Internet Technologies and Corporate Communication
- Internet of Things and Corporate Communication
- Investor Relationships
- Issues Management and Public Relations
- Leadership and Change Communication
- Marketing Communications
- Measuring the Effectiveness of Corporate Communications
- Metrics for Corporate Communication Practice
- Press and Media Relationships
- Stakeholder Management and Communication
- Strategic Planning and Communication Management

Further details about this prospective title are available here:

<https://drmarkcamilleri.com/2019/08/31/announcing-a-call-for-chapters-for-springer/>

The abstracts / proposals should be submitted via the editor's email.

Editor

Prof. Dr. Mark Anthony Camilleri (Ph.D. Edinburgh)

Department of Corporate Communication,

Faculty of Media and Knowledge Sciences,

University of Malta, MALTA.

Email: [mark.a.camilleri@um.edu.mt](mailto:mark.a.camilleri@um.edu.mt)

### [Call for Papers: Critical Perspectives on Accounting](#)

Call for Papers for a Special Issue of Critical Perspectives On Accounting

Special issue on: [Accounting, Equality, and the Communist Hypothesis](#)

Guest Editors:

Alvise Favotto, University of Glasgow, UK

Vassili Joannides de Lautour, Grenoble École de Management, France

John McKernan, University of Glasgow, UK

### Project Concept and Proposal:

Two-hundred years after the birth of Karl Marx, fifty years after 1968, ten years after the financial crisis, and in face of a spiralling crisis of inequality (Rosanvallon, 2016), it is surely time to review the challenge to the capitalist *status quo*, including that offered by “critical accounting”. Indeed, it is time to renew “the communist hypothesis” (Douzinas and Žižek, 2010; Žižek, 2013), conceived as “a pure idea of equality” (Badiou, 2008a, p. 35), “in our consciousness and on the ground” (p. 42). The communist hypothesis has been enacted at various times in history, separated by reactionary interludes where it has been declared untenable and obscured. In recent decades we have been living through such an interlude of obscurity (Eagleton, 2018), in which alternatives to capitalism have come to seem impossible. Now its growing contradictions including intolerable levels of inequality, mounting ecological crisis, and the financial corruption of politics and the public sphere, seem to provide fertile ground for the resurgence of a radical egalitarianism. To be sure future experimentations with the idea of communism cannot merely repeat the past, the task is, rather, “to help a new modality of existence of the hypothesis to come into being” (Badiou, 2008b, p. 115).

Accounting is not insulated from the flow of history. Accounting numbers have too often played a dismal part in legitimizing and perpetuating the current state of affairs. What role can accounting and accounting academia now play in enacting the idea of pure equality?

### Possible Contributions and Areas of Interest

This special issue welcomes papers from accounting, economics, history, politics, philosophy and other cognate fields that critically engage with the intersection of communism, equality and accounting. Contributions should of course address the idea of “pure equality” and issues of accounting and accountability; beyond that they might deal with:

- Measurement and the promotion or subversion of equality.
- Lessons from history.
- Academia and the critical accounting project.
- Globalisation, new social movements, and paths to equality.
- Critique, ideology, truth and fake news.
- Equality, radical emancipation, and rights.
- Democracy, radical or liberal, populism and revolution.
- The “factory” and the “internet platform” as sites of radical change.
- Resisting violence, precarity, disenfranchisement and the dismantling of welfare.
- Forms of communism, forms of socialism.

### Preparatory workshops

It is intended that two workshops will be held in respect of the call, one at the Adam Smith Business School, The University of Glasgow, and the other at the Grenoble École de Management, in spring and late summer 2019. Those wishing to present at the workshops should contact Alvise Favotto ([alvise.favotto@glasgow.ac.uk](mailto:alvise.favotto@glasgow.ac.uk)). Authors of selected papers from the workshops will be invited to submit their revised papers for this special issue, subject to the journal’s normal review processes.

### Submission process

Attendance and/or presentation at the workshop is not a pre-requisite for submission to the special issue. The closing date for submissions to this special issue is March 31, 2020. The

submission system will open on 1<sup>st</sup> June 2019. Manuscripts should be submitted electronically via:

<https://www.journals.elsevier.com/critical-perspectives-on-accounting>.

The guest editors welcome enquiries from those who are interested in submitting. All papers will be reviewed in accordance with the normal processes of *Critical Perspectives on Accounting*. It is anticipated that this special issue will be published in 2021.

Any queries or enquiries about the special issue should be directed to any of the editors at the following addresses:

Alvise Favotto: [alvise.favotto@glasgow.ac.uk](mailto:alvise.favotto@glasgow.ac.uk)

Vassili Joannides de Lautour: [vassili.joannides@grenoble-em.com](mailto:vassili.joannides@grenoble-em.com)

John McKernan: [john.mckernan@glasgow.ac.uk](mailto:john.mckernan@glasgow.ac.uk)

#### References

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Rosanvallon, P. (2016). How to create a society of equals: Overcoming today's crisis of inequality. *Foreign Affairs*, (95), 16-22.

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#### Call for Papers: 7th ISBEE World Congress

Call for Papers  
Re-inventing globalization  
*Community, Virtues and the Power of Purpose*

7th ISBEE World Congress  
Bilbao, Spain | July 15-18, 2020

The world is in a paradoxical state: cumulative global wealth is at an all-time high, unemployment in many advanced economies at an all-time low, and yet, dissatisfaction with the outcomes of global capitalism and the inaction of leaders in addressing the grand societal challenges is growing. At the same we witness the rise of the purpose economy and global search for meaning; unprecedented opportunities (and challenges) through digital technologies and AI; and political activism of younger generations with the purpose of re-claiming their future.

We invite proposals and abstract submissions on how we may re-invent globalization and leverage the power of purpose to address grand societal challenges.

This discussion is open for a broad range of themes (e.g. geopolitics, global business ethics, modern slavery, moral leadership, responsible management, purpose of business, AI, SDG, the future of global civil society). For more information visit <https://www.isbee.org>.

*Timeline*

November 30, 2019: Deadline for abstract submissions (500-1500 words)

January 15, 2020: Acceptance confirmation for presentation

May 15, 2020: Full paper submission (6000 words)

July 15-18, 2020: 7th ISBEE World Congress

Submit to [isbee.bilbao.2020@gmail.com](mailto:isbee.bilbao.2020@gmail.com)

Call for Papers: Environmentalism and NGO Accountability

Environmentalism and NGO Accountability

Special issue call for papers from

*Advances in Environmental Accounting and Management* Volume 9, 2020

Guest editors:

Professor Kemi Yekini, SOAS University of London, UK. Email: [ky5@soas.ac.uk](mailto:ky5@soas.ac.uk)

Professor Sina Yekini, Derby Business School, UK. Email: [L.Yekini@derby.ac.uk](mailto:L.Yekini@derby.ac.uk)

Dr. Paschal Ohalehi, Leicester Castle Business School, UK. Email: [paschal.ohalehi@dmu.ac.uk](mailto:paschal.ohalehi@dmu.ac.uk)

Background

Environmentalism is an increasing concern of NGOs arising from the strategic partnership they provide for their governmental counterparts. Environmental rights are broad in terms of philosophy, ideology and social movement such that cooperation between governmental and non-governmental organizations is fast becoming a necessity. It is increasingly becoming a realism that the natural environment and its continuous health must be protected and improved. The natural environment, which includes living things other than humans, deserves to be considered and should shape the morality of political, economic and social policies.

The Issues

Countries across the world are dealing with environmental, social, and economic impacts of rapid population growth as well as development and natural resource constraints. Therefore, a strong non-governmental organisation (NGO) community are rising to join hands with other institutions in dealing with these issues more successfully (Peloza and Falkenberg, 2009; Ansell and Gash, 2008; Al Mubarak and Alam, 2012). In addition, there has been a growing debate on the accountability of environmental non-governmental organisation's (ENGO) (Jepson, 2005). Despite this, ENGOs play an important role in the society and make vital environmental and social interventions in the society through research, policy development and institutional capacity (Gemmill and Bamidele-Izu, 2002). This includes helping with independent dialogue with civil society to help people live more sustainable lifestyles (Gemmill and Bamidale-Izu, 2002; Al Mubarak and Alam, 2012) to address issues arising from globalization and idealistic regulations. These organisations are increasingly filling the space created by the state in effective service delivery to the most vulnerable in the society which have had to deal with the effect that environmental un-sustainability has had on them (Doh and Guay, 2006). Nevertheless, environmental issues are still at the top of development NGO missions' discourse because they aim to maintain both social and economic sustainable communities (Yekini, 2008) with environmental sustainability being essential for long term economic and social viability (Unerman



and O'Dwyer, 2010). For example, global warming affects the most vulnerable in the society particularly in developing countries despite these countries contributing less to the global greenhouse gas emissions that contribute to global warming (Global Humanitarian Forum, 2009). Within this context, we invite submissions for this *Special Issue Call for Papers* to provide a critical perspective on environmentalism and NGO accountability. Particularly its implications for environmental policies interlaced with NGO accountability questions. We however, welcome a broad range of topic areas within the broad theme including inter-disciplinary perspectives and broader understanding of Environmentalism that may incorporate other humans (e.g. other living things) which may be argued as needing the morality of political, economic and social policies. Some indicative topics of interest include, but are not limited to the following areas:

- Accountability of environmental NGOs
- Critical perspectives on NGOs' social and environmental accountability
- Environmental Accounting and NGOs
- Environmentalism and NGO accountability
- Impact of NGOs on environmental sustainability
- NGO Accountability and Sustainability Issues in a changing global environment
- NGOs and sustainable development goals
- NGOs and environmental/social reporting quality
- Promoting sustainability through NGOs
- Partnerships and collaboration strategies in protecting the environment
- Partnering with NGO's in transforming our world
- The role of NGOs in tackling environmental issues
- The role of NGOs in urban and/or rural environmental governance

#### Submission Process and Deadlines

All manuscripts will be subjected to blind peer review and editorial process in accordance with the policies of Emerald. Authors should submit their manuscripts through the lead guest editor of this Special Issue, Dr. Kemi Yekini, Nottingham Business School, UK. Email:

[kemi.yekini@nottingham.ac.uk](mailto:kemi.yekini@nottingham.ac.uk);

The deadline for submission of full papers is December 31, 2019. Author guidelines can be found [here](#).

#### References

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Call for Papers: Specialized Academy of Management Conference Advancing Management Research in Latin America

Specialized Academy of Management Conference  
Advancing Management Research in Latin America

Mexico City, Mexico  
April 15-17, 2020

The call for submissions is now open. We are accepting proposals for professional development workshops (PDWs), early-stage paper sessions, panel symposiums, and paper presentations. Deadline is October 30<sup>th</sup>. We also need reviewers for the sustainability track, so we hope you sign up!

Conference website:

<https://www.eiseverywhere.com/website/3527/>

Call for submissions & reviewers:

[https://aom.org/uploadedFiles/Meetings/Specialized\\_Conferences/MEX\\_CALL.pdf](https://aom.org/uploadedFiles/Meetings/Specialized_Conferences/MEX_CALL.pdf)

We look forward to seeing you in Mexico!

Andrea Prado  
Associate Professor, INCAE Business School

**TRACK 2: Tackling Sustainability Challenges in Latin America**

This track explores how Latin-American organizations, while aiming to achieve long-term success and prosperity, confront grand societal challenges such as macroeconomic volatility, environmental degradation, increasing poverty and social inequality, deficient education, migration of talent, and a shortage of qualified talent.

Examples of relevant research questions are:

- How can Latin American managers make their organizations recession-proof, and even thrive in the midst of turbulent economies?
- How do global firms (MNCs) managers deal with / organize for macroeconomic volatility, poverty, social inequality, and other sustainability-related challenges in the Latin American operating environment?
- How do firms integrate societal and environmental concerns in the development of their long-term strategies?
- How do local and global companies in the natural resource sector organize for sustainability? How does social inequality shape the business environment? How can companies help reduce inequality or foster community development?

This track encompasses research on topics such as public-private collaborations, social innovation, social entrepreneurship, corporate social responsibility, social impact, natural resources management, UN Sustainable Development Goals, business-community development, nonprofit organizations, inclusive growth, among others.

## SIMIANS' BOOK PUBLICATION

Business and the Sustainable Development Goals: Measuring and Managing Corporate Impacts  
**Norma Schönherr & André Martinuzzi**, WU Vienna

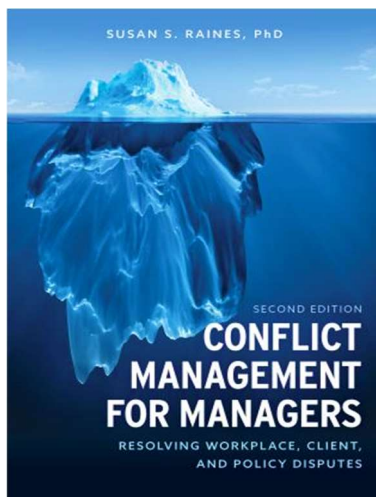


<https://www.palgrave.com/gp/book/9783030168094>

This innovative and engaging book discusses the contribution of business to the Sustainable Development Goals (SDGs) adopted by the United Nations in 2015. It critically analyses selected impact measurement and management tools to highlight their respective benefits and limitations, and also provides guidance on critical management decisions to support high-quality impact measurement and management.

The analyses underlying this book are the result of a three-year research project conducted by an international consortium in the EU-funded research project GLOBAL VALUE–Managing Business Impact on Development. The research is complemented by examples from corporate practice and expert interviews to demonstrate and measure the contribution of business to sustainable development in the context of the SDGs.

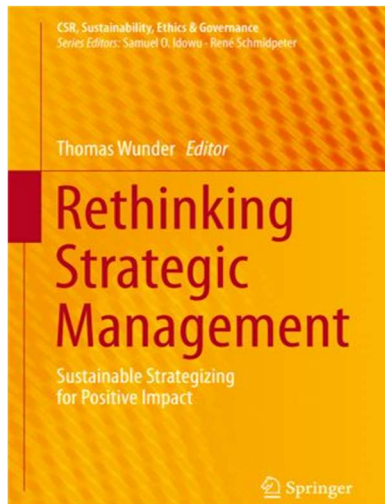
Conflict Management for Managers  
**Susan S. Raines**, Kennesaw State University



<https://rowman.com/ISBN/9781538119921/Conflict-Management-for-Managers-Resolving-Workplace-Client-and-Policy-Disputes-Second-Edition#>

Conflict Management for Managers: Resolving Workplace, Client, and Policy Disputes provides current and future organizational leaders with the knowledge and skills necessary to prevent and manage every common source of conflict faced at work. Great managers and leaders understand they must communicate effectively, lead diverse teams, provide effective feedback, meet customer expectations, attend to organizational culture, and proactively manage relationships with vendors and regulators. This text provides skill-building exercises to help you lead effective meetings, build strong teams, conduct performance appraisals that motivate team members, coach employees and other managers through difficult times, and craft a positive brand image for both your organization and your own career.

Rethinking Strategic Management: Sustainable Strategizing for Positive Impact  
**Thomas Wunder**, Neu-Ulm University of Applied Sciences



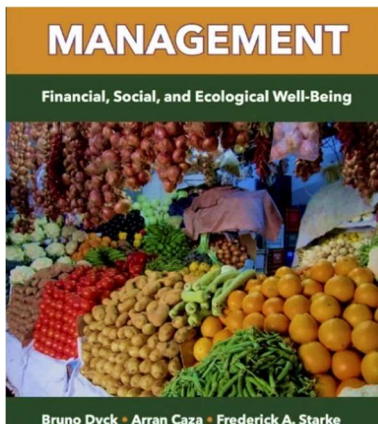
<https://www.springer.com/gp/book/9783030060121>

With contributions from Henry Mintzberg, Jean and Edward Stead, Timo Santalainen, The Boston Consulting Group, The Club of Rome, The Natural Step, Interface, Siemens, Vaude and many others, this book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling-up its positive impact, which is so urgently needed at this time in the 21st century. It shows practitioners how to effectively deal with socio-ecological systems' disruptions to their operating environments and play an active role in transforming markets toward a sustainable future.

In short, the book demonstrates how to make business sense of sustainability, highlighting new approaches and examples that translate sustainability into strategy and action. The ultimate goal is to provide a path toward a thriving future for both business and society.

This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today's business world and are seeking actionable business knowledge they can apply in their companies. It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses.

Management: Financial, Social, and Ecological Well-Being  
**Bruno Dyck**, University of Manitoba



Bruno Dyck was a 2019 Expanded Reason Award recipient, and his book “Management: Financial, Social, and Ecological Well-Being” received the 2019 Book of the Year award from the International Humanistic Management Association (co-authored with Arran Caza and Fred Starke).

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