

## Social Issues in Management and Business Ethics: Exercises and Activities

Exercise/Activity Title:

### **Microfinancing (Social Entrepreneurship) Awareness**

Exercise/Activity Explanation (150 words or less):

Microfinancing is the provision of financial support to low-income clients or solidarity lending groups including consumers and the self-employed, who traditionally lack access to banking and related services. More broadly, this movement's objective is a world in which as many poor and near-poor households as possible have permanent access to an appropriate range of high quality financial resources and services. Those who promote microfinance generally believe that such access will help poor people out of poverty. Rather than only "read about" or "talk about" microfinancing, we have an opportunity to research and recommend a microfinancing strategy.

Assignment is on the following page.

Optional – Contact Information:

If interested in additional information, please contact Professor James Weber, Executive Director, Institute for Ethics in Business, Duquesne University, 600 Forbes Avenue, Pittsburgh, PA; [weberj@duq.edu](mailto:weberj@duq.edu)

## **Microfinancing (Social Entrepreneurship) Awareness**

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1. Visit the Kiva website at: [www.kiva.org/lend](http://www.kiva.org/lend).
2. Explore the various options available using the "country," "sector" and other classifications provided.
3. Draft a one-page (maximum) paper [a] identifying and describing an entrepreneur from the website and, [b] using COURSE TOOLS AND CONCEPTS FROM CHAPTER 3 (Lawrence and Weber, *Business and Society*, 15<sup>th</sup> edition) to support your arguments.
4. Provide a recommendation as to why Dr. Weber should "invest" his \$100 in the entrepreneur you selected.
5. Your paper should be no more than one page in length.