

# The Monetization of Ignorance, Fear, and Conflict: An Issue of Corporate Social Responsibility

BROWN BAG  
SERIES

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Tom White

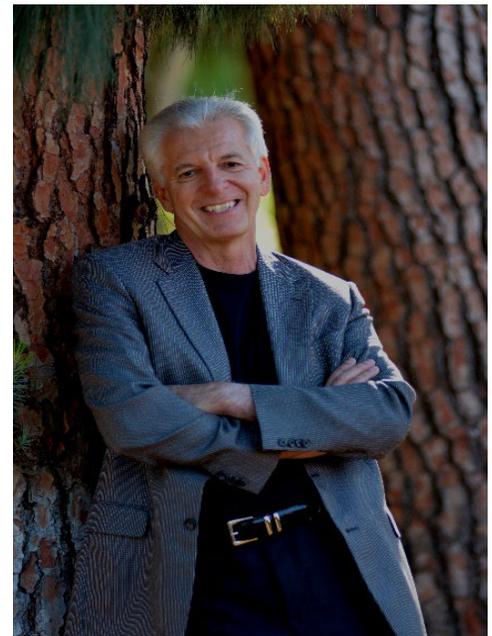
**Thursday, January 26th, 12:30 P.M. – 1:45 P.M.**

**REGISTRATION for zoom**

<https://bentley.zoom.us/meeting/register/tJcod-uhqDMjGdUZzwxU7FDpSZUw2E2KHTv>

**Or in person – Adamian Academic Center, room 254**  
Please rsvp to Gail Sands, [gsands@bentley.edu](mailto:gsands@bentley.edu)

One of the most overlooked ethical problems in business is the matter of the financial incentives connected with taking advantage of an audience's ignorance, fears, and ability to be manipulated. This talk examines the details of that claim—especially in connection with the question of what the duties of a “corporate citizen” are.



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